MY IFA FIXED DATES (10-6PM):

FRIDAY, AUGUST 31 · 1. IFA DAY	
SATURDAY, SEPTEMBER 1 · 2. IFA DAY	
SUNDAY, SEPTEMBER 2 · 3. IFA DAY	
MONDAY, SEPTEMBER 3 · 4. IFA DAY	
TUESDAY, SEPTEMBER 4 · 5. IFA DAY	
WEDNESDAY, SEPTEMBER 5 · 6. IFA DAY	

6PM: END OF IFA · DEPARTURE

IFA GLOBAL MARKETS EXHIBITION GROUNDS 2018





Contact:

Global Fairs TT-Messe

Jan Nintemann

Bohmter Straße 40

49074 Osnabrück

49074 Osnabrück Germany

Fon: +49 541 97126-0 Fax: +49 541 97126-66

Email: nintemann@tt-messe.de

www.tt-messe.de

4X B2B NETWORKING AREAS ON THE WORLD S LEADING CONSUMER ELECTRONIC SHOW



Hall 11.1 BOOTH NO. 100 - 130



Hall 11.1 BOOTH NO. 131 - 165

IPT marketplace

















WELCOME IN BERLIN AT IFA 2018

The world's leading event for consumer electronics & home appliances



SHUTTLE TRAFFIC

IFA BERLIN ↔ ISP@IFA GLOBAL MARKETS







Hall 11.1 BOOTH NO. 100 - 130

Joint stand of Smart Home Initiative Deutschland e.V.



Hall 11.1 BOOTH NO. 131 - 165

The B2B networking area for mobile & consumer IT buyers

IPT marketplace

Hall 11.1 BOOTH NO. 170 - 188

Our Traders

10 Exhibitors p. 54-63 Floor plan p. 64



SPOFA
GLOBAL MARKETS
INTERNATIONAL SUPPLIERS PARK

FA Global Markets STATION-BERLIN, 2-5 SEP 2018

STATION-Berlin S8

... on external fair ground

Program Expert Talks p. 12
13 Exhibitors p. 65-71



We Connect People



New Members Welcome!

Become Part Of

Europe's Largest

SmartHome Associaton

Scan The Code And Get Connected!





Hall 11.1

Günther Ohland,President of the Smart Home
Initiative Deutschland e.V.



VISIT THE SMARTHOME COMPETENCE CENTER OF SMARTHOME INITIATIVE GFRMANY F.V. IN HALL 11.1

As SmartHome Initiative Deutschland e.V. we are not market players ourselves — our role is rather to foster the idea of SmartHome. SmartHome Initiative Deutschland e.V. sees itself as a cross-sector association in Germany. In order to enlarge the opportunities for a presence on SmartHome trade shows and platforms, our Board of Directors resolved to organize its presence at fairs professionally in co-operation with Global Fairs TT-Messe as a well-connected exhibition agency.

SmartHome has reached the mass market. Increasingly more consumers want to use smart products to increase the security of their homes, improve comfort and, of course, also save energy. Systems for professional installers and products for self-installations are competing with each other on the one hand — yet on the other hand they complement each other. Which existing products can be upgraded? Which systems are interoperable? The shared stand of SmartHome Initiative Deutschland e.V. is located in this area of interesting interplay and provides information for consumers, craftsmen, planners and specialist retailers to an equal extent.

Günther Ohland

President of SmartHome Initiative Deutschland e.V.

HALL 11.1

BOOTH 100 -130

INDUSTRY & SYSTEM INTEGRATOR







WELCOME



Impossible to visit IFA without discovering the business opportunities, highlights & trends in Reseller Park.

75 exhibitors from around the world welcome B2B-partners such as retail buyers, distributors and resellers!



Jan Nintemann Owner and MD of Global Fairs TT-Messe Osnabrück. Germany



70 international manufacturers and distributors invite you to visit: 20 YEARS OF GROWTH - RESELLER PARK IS LARGER THAN EVER BEFORE - AT OVER 2,700M² IT NOW HAS ITS OWN HALL (11.1 - LOCATED NEAR THE IZONE)

A 20-year success story: Since 1997 our specialised B2B exhibition agency has implemented 50 trade fair projects with some 1,000 exhibitors. Part of this history - in addition to many specialist distributors such as Brodos, ENO Telecom, Herweck, Komsa and Michael Telecom as well as numerous B and C brands such as AEG, Lenco, Audioline, Doro and Polaroid - also included large brands such as Amazon, AVM, HP, Huawei, Logitech, Microsoft and Western Digital.

It has been a long journey involving continual improvement and further development of our A-Z full service packages and the integration of new product areas and providers from all over the world, who have found themselves exhibiting - without risk and with a manageable amount of effort - at an always highly-frequented and internationally-renowned market place at every trade fair. Personal networking is everything in these times of momentous change!

The SmartHome and Reseller Park hall 11.1 - more than ever before - is not to be missed by trade visitors from around the world. Divided into 3 theme worlds in a 4-block layout, you will initially reach (when entering from hall 10) the shared stand of SmartHome Initiative Deutschland e.V. (including KNX as the most significant union of the Smart Building industry in the world). This is followed by 2 large Reseller Park blocks featuring the two central clearing areas in the middle of the hall - an extremely innovative treasure trove of the latest technologies and trade offers (CE, HA, mobile, accessories). The final platform presents the IPT marketplace - a popular meeting point for international traders and distributors. The top-class B2B programme is supplemented by the exciting ISP and NewTechBrandsZone project, located 8 km away at STATION-Berlin. So once again it really is worth a visit to Berlin, the IFA, IFA GLOBAL MARKETS (STATION-Berlin) and the Reseller Park in Hall 11.1...

WE LOOK FORWARD TO WELCOMING YOU!

Yours Jan Nintemann GLOBAL FAIRS TT-MESSE Reseller Park organiser





20 YEARS OF EXPERIENCE IN ORGANIZING B2B CHANNEL PLATFORMS ON WORLD LEADING FAIRS IN EUROPE

Where you can measure our success by the increase in both quantity and quality of trade visitors from the show

We are organizing business platforms as a show-within-a show at CEBIT Hannover, IFA Berlin and (new) light & building Frankfurt that works best for companies that want to maximize contact with professional trade, system-integrate buyers and building planers within an event best known for special sectors and consumer attraction.

- · Turnkey participation or custom-built stands
- Common business lounge with refreshments
- Powerful Promotion to dealers, distributors and System-Integrators
- B2B or B2B2C configuration and options
- Excellent service and organization
- Cost-effective participation
- Join brand-name manufacturers and world-class distributors

Global Fairs TT-Messe · Jan Nintemann

Bohmter Straße 40 · D-49074 Osnabrück · Germany

Fon: +49 541 97126-0 · Fax: +49 541 97126-66

Email: nintemann@tt-messe.de · www.tt-messe.de

CONTACT US IF YOU ARE INTERESTED IN EXHIBITING AT THE FOLLOWING SHOWS:







NEW PROJECTS COMING SOON: European Pavillion in China















Bob Snyder Organisator | Moderator IFA GLOBAL MARKETS Expert Talks, STATION-Berlin Hall Symposium

IFA GLOBAL MARKETS EXPERT TALKS

Sunday 11:00 - 17:20 Monday 11:00 - 19:00

Monday 11:00 - 19:00 Tuesday 11:00 - 17:20

Wednesday 11:00 - 12:00

STATION-Berlin SYMPOSIUM

IT'S CHANGE THAT DEFINES US

In a market famous for its constant change, trade show organizers such as Messe Berlin have to keep IFA moving with the flow of technology. Global Fairs/TT-Messe plays a vital role in bringing both buyers and sellers to IFA to keep up with technology.

The RESELLER PARK in Hall 11.1, a platform we've backed for all its 20+ years, is now an impressive must-visit collection of 70 manufacturers and distributors bringing in true innovations as well as traditional products.

At IFA, what today could be more important than the future of SMART HOME? This, with the addition of IoT, is one of the most exciting areas for retailers, etailers and installers. And what better partner for this SMART HOME area could Global Fairs/TT-Messe pick other than the Smart Home Initiative?

Meanwhile at IFA GLOBAL MARKETS, we will also support Global Fairs/TT-Messe's ISP@IFA GLOBAL MARKETS, an international suppliers park — as part of our response to the growing demand from distributors, retailers and etailers for private and white label sources. And, of course, for the underlying technology providers that fuel OEM/ODM — from chips to sensors to displays to software and more.

IFA GLOBAL MARKETS runs between September 2nd - 5th at STATION BERLIN.

I will be there on stage in the SYMPOSIUM room, as moderator of the EXPERT TALKS @ IFA GLOBAL MARKET. Some of Europe's top experts in distribution and sourcing will join me on stage there. Drop by and join in the conversation.

IFA 2018 promises more products, more technology and more executive insight than ever before.

And that's an example of the positive industry change that also defines how we work with Global Fairs/TT-Messe to bring more value to our audience both online and on the fair grounds.

Bob Snyder

Content Chairman | Expert Talks @ IFA GLOBAL MARKETS Editor-in-Chief | Channel Media Europe

published by Channel Media Europe, Reaching Pan-European High Tech Channels

- www.OnCE-News.eu for CONSUMER ELECTRONICS channels
- www.ConsumerIT.eu for COMPUTER retailers & disties
- www.IT-SP.eu for VALUE-ADDED IT integrators
- www.ProAVbiz-Europe.com for PRO AV integrators & distributors
- www.DigitalSignageNews.eu for SIGNAGE integrators
- www.ECInews.eu for RESIDENTIAL TECHNOLOGY installers

PROGRAMM

IFA GLOBAL MARKETS EXPERT TALKS — OPPORTUNITIES IN SOURCING

SUNDAY. 2 SEPTEMBER

11:00 - 11:30

BLOCKCHAIN AND CE/HA INDUSTRIES

Bob Snyder | Editor-in-Chief **Blockchain Technology Daily**

11:30 - 12:00

HOW WE BUILT OUR OWN BRAND

An Interview with.

Razvan Vasile | Director VONINO

12:00 - 12:30

SOURCING FROM & SELLING TO CHINA

Oliver Prothmann | President German Federal Association of Online Retail Ralf Herrmann | CEO AMZPro

14:00 - 15:00

TOP TRENDS FOR RETAIL/ETAIL

Guest speakers

15:00 - 15:30

TOOLS OF QUALITY ASSURANCE FOR ELECTRONIC PRODUCTS MADE IN CHINA

Daniel Röhrs | Managing Director VDE Global Supply Chain Services Co., Ltd.

15:30 - 16:15

WHY WE NEED TO BUILD IN BETTER AUDIO

Paul Melin | VP Digital Media **Nokia Technologies**

Jukka Linjama | CTO Flexound

16:20 - 17:20

FIND. SIGN & MOTIVATE CHINESE SUPPLIERS

Etienne Finet | VP EMEA Business Development Ten Pao International

Christos Koptsidis I co-founder

Coolado

Lee Byrnes | Asia procurement specialist

Tech Entreprenuer

Paul Weedman | Director Victure Industrial Co., Limited

Andrea Rossi | Founder

Road to China

MONDAY, 3 SEPTEMBER

11:00 - 11:30

2018 DESIGN TRENDS

Anouk Groen | CMF Trend Forecaster RnA Design NV

11:30 - 12:00

ENERGY-SAVING APPLIANCES WITH VACUUM INSULATION PANELS

Gregor Erbenich | President VIPA International

12:00-12:30

ÄNDERUNGEN IM ELEKTROG ZUM

15.08.2018 (German Janguage)

Ms. Janine Kammerer I Lawver EU Advisor Händlerbund

14:00 - 15:00

WHAT INT MEANS TO CE/HA

Peter Kiss | Business Development Manager Conrad Connect

15:00 - 15:30

SHOPPING 4.0

Michael Wenzel |Key Account Manager VDE Prüf- und Zertifizierungsinstitut GmbH

15:30 - 16:15

WHERE NEXT FOR VOICE CONTROL?

Joshua Montgomery | CEO

Mycroft

Connie Hwong

Global Content Marketing Director Verto Analytics

16:20 - 17:20

TRILLION DOLLAR APPLE ECOSYSTEM

Nick Graves I CEO Aquilla Europe Ltd.

17:30 - 19:00

EXPERTS RECEPTION

Europe's first networking event for white label managers, OEM/ODM buyers, and sourcing executives

TUESDAY. 4 SEPTEMBER

11:00 - 11:30

SOURCING & SELLING ACCESSORIES

Patrick Maeter | Managing Director A6 Europe Martin Hollerup | CEO Sandberg AS

11:30-12:00

AUGMENTING AUDIO INNOVATION IN

CONSUMER DEVICES

Malachi Bierstein Head of Sales, Media Technologies **Nokia Technologies**

12:00-12:30

CE MARKING: NEW DUTIES FOR ELECTRICAL

AND ELECTRONICAL COMPANIES

Edwin Schmitt | EU Advisor TÜV Rheinland Consulting GmbH

14:00 - 15:00

Panel

HOW IOT WILL DRIVE SMART HOME

PRODUCT SALES

Peter Kiss | Business Development Manager **Conrad Connect**

Adam Simon | Board Director Context Ltd. & Chair SH&BA

Magnus Michael IMD Cloud System Integrator (CSI)

15:00 - 15:30

AI CHANGES CE FOREVER

Prof. Dr. Pierre Brunswick | Chairman **Neuromem Technologies**

15:30 - 16:15

Kevnote

LIFTOFF FOR TRAVEL ELECTRONICS:

"FIRESIDE CHAT" WITH...

Peter Wiggers | Managing Director B&S Retail (Capi)

16:20 - 17:20

SPECIAL ADDRESS

Klaus-Peter Voigt | Member of the Extended Board & Chief Procurement Officer MediaMarktSaturn Retail Group

European Retail Alliance: Benefits of Trade Alliances

WEDNESDAY, 5 SEPTEMBER

11:00 - 11:30

B2C: VR, AR & MIXED REALITY

Guest speaker

11:30 - 12:00

WINNING SCORE: ESPORTS & RETAIL

Bob Snyder | Editor-in-Chief Channel Media Europe

SUBJECT TO CHANGE





INDUSTRY & SYSTEM INTEGRATORS: NEW MEMBERS WELCOME!

Visit the Smart Home Industry & Service Partner at the

SmartHome Germany association pavilion!



GENEINNO

HALL 11.1 - BOOTH 104

UNION CAMERA HONG KONG, LTD.

Country: Hong Kong Contact: Henry Lo

Tony Li

Tel: +852 230 793 38

Mail: camera@unioncameraltd.com Web: www.unioncameraltd.com



We have a well understanding of market trends which extend our product category into consumer electronics and collaborate with partners to acquire extraordinary profit in the very competitive digital world. **Union Camera** Hong Kong always brings trust and future to partners.

HALL 11.1 - BOOTH 105

GENEINNO

SHENZHEN GENEINNO TECHNOLOGY CO., LTD.

Country: China Contact: Condice

Tel: +86 185 662 690 96 Mail: candice@geneinno.com

vensy@geneinno.com

Web: www.geneinno.com

Founded in 2013, **Geneinno** is a professional company which research, develop, and manufacture the underwater robot, provide underwater robot control systems and solutions.

TITAN Underwater Drone features a sleek design and compact body that is both powerful and alluring. With 6 thrusters and 4k cameras makes the Titan Geneinno's best portable underwater drone yet.

The depth of the dive is 150 meters and won the German red dot design award in 2018.

wesmartify.de

Spakebyte

WESMARTIFY GMBH

Country: Germany Contact: Ralf Klar

Tel: +49 5063 799 4024 Mail: info@wesmartify.de Web: www.wesmartify.de

wesmartify GmbH holds parties to offer customers integrated smart home solutions and full service. wesmartify holds parties, which customers can book individually, to demonstrate how easy it is to make homes smart: the host invites a small group of friends and a certified smart home expert called a Smartifier does the rest. As a specialist in smart home technology, wesmartify offers products as well as advice and planning of a tailor-made smart home solution.

SNAKEBYTE DISTRIBUTION GMBH

Country: Germany

Contact: Anton Hannott
Tel: +49 177 286 0940

Email: toni.hannott@snakebyte-group.com

Web: www.snakebyte-group.com | www.QEUS.TV

Snakebyte, a leading global provider of consumer electronics with the "Next-Level" Android-Smart-TV, Gaming- and Smart-Home-System QEUS Established in Germany 1997, the snakebyte group is a leading global provider of consumer electronics with offices in Germany, Shenzhen, the US and Hong Kong and develops/distributes a wide selection of products specializing in connected media devices, gaming, simulation, drones & RC products.

The new QEUS from snakebyte is a powerful SmartTV set-top-box. It combines SmartTV, Gaming and SmartHome functionality in one user-friendly open system. QEUS delivers many features for the SmartTV/SmartHome segment. With QEUS, you can stream content from your favorite service, control your smart home appliances and play home console quality games or classic arcade shooters.

HALL 11.1 - BOOTH 107

HALL 11.1 - BOOTH 118

PSTARCAM'

VENZTECH B.V.

Country: The Netherlands

Contact: Bas de Cocq van Delwijnen

Tel: +31 76 711 03 89

Mail: bas@venztech.com

Web: www.venz.tech



SHENZHEN VSTARCAM TECHNOLOGY CO., LTD.

Country: China
Contact: Nick Hong

Tel: +86 755 339 531 77

+86 186 030 174 21

Mail: nick@vstarcam.com Web: www.vstarcam.com



Our **VStarcam** products are mainly covering IPC video surveillance, smart home, and intelligent home security and have become the leading supplier of the rapid growing network intelligent hardware system in China.

LIFX

Country: US

Contact: Doni Davies Tel: +61 439 506 094 doni@lifx.com Mail: Web: www.lifx.com



LIFX (pronounced LIFE-X) pioneered the smart light in 2012 and is guided by a passion for innovation, technology & light. Headquartered in the heart of Silicon Valley at Redwood City, California, LIFX is a global brand founded and with R&D in Melbourne, Australia. LIFX products are available online at www.lifx.com and at retailers globally including the US, Australia, and Europe.

GOOEE LIMITED

Country: United Kingdom Contact: Jan Kemeling Tel: +60 125 225 900 Mail: jan@gooee.com Web: www.gooee.com



Gooee's Enterprise IoT Ecosystem is a 'full-stack' wireless lighting control, data & analytics platform using hardware, software and cloud infrastructure which unlocks the smart buildings market at scale. Networked sensors and beacons communicate using Bluetooth Mesh and are deployed via Lightingas-a-Host, capturing the '4 Dimensions of Building Activity Data' - People, Product, Place & Time. This 'Data Brain' drives application-enabling intelligence for developers, building-occupiers, property owners and managers. Gooee's solutions centre around 3 core areas – Lighting Control & Analytics, Beacon Networking & Space & Occupancy Analytics.

HALL 11.1 - BOOTH 119

HALL 11.1 - BOOTH 120

TECHDEN

Country: Australia Contact: Mark Hotter Tel: +61 477 744 903 mark.h@techden.com Mail: Weh: www.techden.com



TechDen has created the first ever product to combine an app parents use to manage screen time with a physical home that stores and charges our kids' phones and tablets. The Den takes an "out of sight, out of mind" approach to teach kids healthy habits around device use, promote a positive balance with technology and create more family time.

Contact: Wendy Kuang Tel: +86 137 255 179 96 Mail: sales@venztech.com

Country: China

Weh: www.venztech.com



VEDZ

Shenzhen Venz Technology Co., Ltd. is an innovation company. We are one of the three corporation who can supply Intelligent Speech solution for Alexa Speaker, GVA speaker and any smart products need voice control. Our product range covers: Alexa Speaker/GVA Speaker, Smart Bulb, Smart plug, Smart camera, Zigbee sensors, and more.

EBLOCKER GMBH

Country: Germany

Contact: Christian Bennefeld Tel: +49 40 2320 5050 Mail: office@eblocker.com Web: www.eblocker.com



The **eBlocker** is the world's first plug & play privacy and parental control solution for all your devices. It blocks all ads, stops all trackers, hides your IP and lets you surf truly anonymously on all your devices: PC, Mac, Smartphone, Tablet and all IoT devices. No software installation required. The smart device protects against providers spying on you and helps avoid content blocking and censorship. And if you have kids eBlocker can even prevent access to unwanted content.

SMARTHOME INITIATIVE DEUTSCHLAND E.V.

Country: Germany

Contact: Günther Ohland Tel: +49 30 60 98 62 43

Mail: info@smarthome-deutschland.de Web: www.smarthome-deutschland.de



The **SmartHome Initiative Deutschland e.V.** is an interdisciplinary independent non-profit association. Its task is networking and exchange of experience across all participants of the value chain "SmartHome" from research, development, industry, wholesale trade, trade, crafts, utilities, housing and social economy, planners, architects and insurance sector.

HALL 11.1 - BOOTH 123

HALL 11.1 - BOOTH 141

KNX ASSOCIATION CVBA

Country: Belgium
Tel: +32 27 758 590
Mail: info@knx.org
Web: www.knx.org



KNX Association is the creator and owner of the KNX technology – the worldwide STANDARD for all applications in home and building control, ranging from lighting and blind control to various security systems, heating, ventilation, air conditioning, monitoring, alarming, water control, energy management, smart metering as well as household appliances, audio/video and many more.

This standard is based upon 28 years of experience in the market. Over 430 member companies worldwide from different application domains have more than 7000 KNX certified product groups in their catalogues. The KNX Association has partnership agreements with over 70,000 installer companies in 160 countries.

ALLTERCO ROBOTICS

Country: Bulgaria

Contact: Mirche Atanasovski
Tel: +35 92 957 1247
Mail: sales@allterco.com
Weh: www.allterco.com



Allterco Robotics is a Bulgarian company, part of the Allterco Holding. The company is engaged in the development of innovative IoT solutions and products with the goal of making life easier for modern people. The company is engaged in the development of innovative IoT solutions and products. In two years only, team of developers built a whole new trend in Home Automation and in Wearable devices. There are two main product lines: MyKi smart wearable devices, Shelly Smart home & home automation systems and range in innovative Health Care products.

2DIRECT GMBH

Web:

Country: Germany Contact: Sven Kilian +49 2351 66887 0 Tel: info@2direct de Mail:

www.2direct.de



The 2direct GmbH is an international operating company with headquarter in Schalksmühle, Germany. Established 2001 in Lüdenscheid, the company offers a diverse portfolio of over 3,500 computer and network accessories products in almost every core market of the world. "Typhoon", "LogiLink" and "LogiLight" are counted among the home brands, as well as "\(\sum_{\text{Casa}}\)", which presents innovative smart home products. Our highlights this year are videowall solutions and items concerning ergonomy. like the sit/stand desk frame, foot rests and monitor mounts.

EARIN

Country: Sweden

Contact: Jacqueline Nuwame +46 723 336 019 Mail: support@earin.com Web: www.earin.com

EARIN

Earin creates audio products of extraordinary quality for people who love music. Following one of the most successful Kickstarter crowdfunding campaigns to date, the company was established in 2014 with a simple aim - to create high fidelity audio devices without compromise. Located in Malmö, Sweden, the dedicated team of audio technicians, engineers and industrial designers are continually exploring the potential of sound and technology. Earin wireless earphones are dedicated to sound like no other. From the incredible acoustic detail and clarity, to the breathtaking immersive audio experience, Earin sets a new standard for wireless audio.

HALL 11.1 - LOUNGE

iZOTOPE

IZOTOPE

Country: USA

Contact: Lars Kischkel Tel: +49 176 314 961 70

Ikischkel@izotope.com Mail:

Weh: www.spire.live

SPIRE

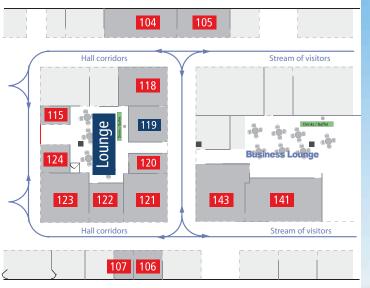
One-touch professional recording – anywhere

Now everyone can record music with professional quality on Spire Studio, the most versatile mobile recording system ever made. Everything you need from a professional recording studio is right here. Edit, mix, and share your songs with the free Spire app for iOS. Award-winning sound processing technology gives you studio-quality recordings that other portable devices don't offer - a built-in professional microphone plus effects like reverbs and delays. Spire delivers a new kind of recording experience.

SMART HOME GERMANY ASSOCIATION PAVILIONS



FLOOR PLAN HALL 11.1



104 Union Camera Hong Kong, Ltd.

105 Shenzhen Geneinno Technology Co., Ltd.

106 wesmartify GmbH

107 Venztech B.V.

115 Snakebyte Distribution GmbH

118 Shenzhen VStarcam Technology Co., Ltd.

120 Shenzhen Venz Technology Co., Ltd.

121 eBlocker GmbH

122 Specktron

123 KNX Association cvba

124 Smarthome Initiative Deutschland E.V.

141 Allterco Robotics

143 2direct GmbH

119 Farin

Lounge TechDen

119 LIFX 119

Lounge iZotope

Gooee Limited

HALL 11.1



BE PART OF IT!

EXHIBIT IN THE RESELLER PARK + SMART HOME PAVILION AT IFA BERLIN 2019

Become an exhibitor in the RESELLER PARK at the world's largest Consumer Electronics fair - the IFA in Berlin. Within our B2B(2C) channel platform, you are guaranteed to have a higher rate of contact with Mobile, CE, Smart Home and Consumer IT buyers from all the various countries and from all types of channel companies. You can participate with a turnkey stand, a customized stand, or your own build. No matter which way you choose, our full service offers allow you to concentrate on your sales. RESELLER PARK is the most convenient way to reach international buyers at IFA.

Find out how we can make your IFA more successful... talk to the official RESELLER PARK organizer:

Jan Nintemann Mobile +49 160 213 4660 www.tt-messe.de

ASK FOR EARLY BOOKING DISCOUNT DURING THE FAIR:

Serge Love

Mobile +49 157 8825 6749

Jennifer Hollmann

NAME OF PERSON

Mobile +49 152 558 541 32

Jan Nintemann Mobile +49 160 213 46 60







Hall 11.1 - booth no 123 SmartHome marketplace

Join us

www.knx.org



Ergonomie und Monitorhalterungen

Kabelmanagement, Wand- und Schreibtisch-Monitorhalterungen

Halle 11.1, Stand 143

Protect your privacy while online.

Your privacy belongs to you, not the Internet.



eBlocker

Visit us in hall 11.1, booth 121

Besuche uns in Halle 11.1, Stand 106!

wesmartify.de

Smart Home live erleben!









THE B2B NETWORKING AREA FOR MOBILE & CONSUMER IT BUYERS

































































































































Reseller Park Hall 11.1

HALL 11.1 - BOOTH 100

GLOBAL FAIRS TT-MESSE.DE

GLOBAL FAIRS TT-MESSE

Country: Germany Contact: Jan Nintemann Tel: +49 541 971260 Mail· nintemann@tt-messe.eu

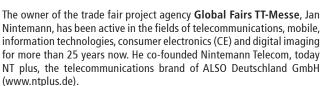


www.tt-messe.de Deal in:

B2B turnkey platforms ICT, telecom, mobile,

Smart Building, consumer electronics

Type: **Tradeshow Organiser**



Jan Nintemann has started the Reseller Park concept in 1997. Global Fairs also organises and operates the ISP@IFA GLOBAL MARKETS. the Smart Home Initiative Deutchland e.V Pavilion at IFA and CEBIT, the B2B Telecom pavilion ICP@CEBIT, the Center of Smart Building at CEBIT and the IPT marketplaces.

HALL 11.1 - BOOTH 103

UNIMEX

UNIMEX MICRO ELECTRONICS GMBH

Country: Germany

Tel:

Contact: Constantin Kernebeck

Stephen J. Finta +49 611 9598510

service@unimex-micro.com Mail·

UNIMEX Germany is an experienced producer (founded 1985) of IT-Electronic Products to highest Quality Standards. UNIMEX Products are conceptualized and designed in Wiesbaden and transferred to China Partner Factories for Assembly and Quality Control. UNIMEX offers 100% Warranty Repair or Replace Service for 24 months and Products are certified: CF FCC RoHs

- · SMART Health Products: Heart Health Bands, Fitness Activity Trackers, SMART Phone Health Apps & Data
- · SMART Audio Products: Portable BT Speakers & WiFi Audio Systems
- · SMART Phones: 4G LTE Telecom Models
- · Consultancy Services: UNIMEX obtains critical CE and Medical **CE Approvals for Client Factories**

GOTTA / WINPLEX TECHNOLOGY, LTD.

Country: Taiwan Contact: Tina Lin





GOTTA's experience from a semiconductor design with more than 15 years, is devoting in smart mobility products (Memory, Power, Video, Audio) by fashioning must-have with an intuitive eye.

GUANGZHOU FIRO ELECTRONICS TECHNOLOGY CO., LTD.

Country: China Contact: Zheng

+86 020 20 343 97921 Tel: Mail: firo@firoch.com www.firoch.com Web:



Firo (Guangzhou Firo Electronics Technology Co., Ltd.) is a professional smart audio equipment manufacturer which was found in October 2014. It is made up of a group of young people who from Xinjie, Xiaomi+360, Hecheng, Lida. Firo floopws the "Waiter" service concept, living the energy way to truly take you to change.

HALL 11.1 - BOOTH 108

cron

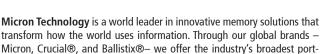
HALL 11.1 - BOOTH 130

MICRON TECHNOLOGY

Country: EMEA

Contact: Steven McDonald Tel: +44 1355 586 180 simcdonald@micron.com Mail:

Weh: www.micron.com



folio and are the only company manufacturing today's major memory and storage technologies: DRAM, NAND, NOR, and 3D XPoint™ memory.

LIMIFIELD, SA

Country: Portugal

Contact: Camilo Moreira | Mónica Arteaga

Tel: +35 125 249 01 10

Mail: camilo.moreira@limifield.pt

monica.arteaga@limifield.pt

Web: www.limifield.pt

Limifield started activity in 2007 and has been always dedicated to the import and distribution of ITC products. Our main customers are subdistributors, retailors, e-tailors and shopkeepers, beeing our main concern having honest and cohesive business with all of them.

We are EXCLUSIVE importers of the brands 2Hix with a wide range of ITC products; 4Gaming with gaming accessories, componentes, furniture and hardware; and Go Infinity with POS products. We also produce our own brand Halfmman with a wide range of high quality ITC products.



Intoselectronic

INTOS ELECTRONIC

Country: Germany
Contact: Alexander Gabel
Tel.: +49 641 9726 248
Mail: gabel@intos.de

Web: www.intos.de | www.inline-info.com

Intos Electronic corporation, based in German Gießen, produces and distributes IT accessories, core products being cables and adaptors.

Customers include IT retailers, system vendors and technical industry. The company's trademark brand InLine was launched in 2003 and comprises about 4.000 products. InLine connects is the brand slogan – connections and mobile the focus. The complete product range covers over 6.000 different items with a guaranteed availability of 95 %. CEO Wolfgang Isenberg founded Intos Electronics in 1991 and currently employs 80 members of staff. Six sales offices in Germany as well as one Italien office provide for increasing distribution. IT traders find more information on www.intos.de, consumers got to www.inline-info.com for product details. For further questions Intos Electronic offers individual live support via chat.

Try out some innovative InLine newbies like Headphone Vacuum Tube amplifier or the True Wireless Stereo Bluetooth Speaker "WOOME 2" at booth 131.

PLATINET S.A.

Country: International | Poland

USA | China

Contact: Grzegorz Waclawski Tel: +48 508 009 501 Mail: greg@platinet.eu Web: www.platinet.eu



Platinet SA is an international and fast-growing company in the fields of consumer electronics, storage media, wireless technologies, mobile devices and computer accessories. For over 16 years on the market we've established the most efficient business standards that allows us to operate worldwide and manage over 3,000 products portfolio from our quarters in Europe, USA and China with customers from over 73 countries world-wide.

HALL 11.1 - BOOTH 132

HALL 11.1 - BOOTH 134

GOLD FINGERS TECHNOLOGY CO., LTD.

Country: China Contact: Joan Zhang Tel: +86 135 708 268 64

Mail: joanzhang@enod-audio.com
Web: www.enodaudio.com

With the development for many years, the wireless audio brand **ENOD Audio** built by several music fanciers with their extreme enthusiasm to music has become a one-stop globalized brand system which realized the designing, researching and development, manufacturing, marketing and providing after-sales service of wireless audio products.

ENOD persisted in its understanding of music and made breakthroughs in the Water-proof and True wireless technology and make achievements in its serial products – Waveport&Mini Ring.

3MK SCREEN PROTECTORS

Country: Poland

Contact: Szymon Juszczak

Tel: +48 790 523 565 | +48 725 487 501 Mail: export@3mk.pl | juszczak.3mk@gmail.com

Web: www.3mkprotection.com



Our company that produces protectors for devices and screens had been created before the first iPhone was released by Apple. Since this very moment we have considerably developed our technological potential. Our efforts have been rewarded with numerous certificates and mentions as well as granted patents and utility models. Our mission is to make everyone happy with howthe device looks, feels and functions, protecting.

GPSG, LTD.

Web:

Country: United Kingdom
Contact: Ilker Ozhan
Tel: +90 532 240 13 50
Mail: ilker@qpsq.eu

www.qpsq.eu



GPSG, Ltd. is established in 2006 in the UK, with sister companies in Europe and Turkey. **GPSG** has been active in import, export and distribution of TV, white appliances and small domestic appliances in Europe, Asia, Africa and Overseas markets. **GPSG** has direct distribution contracts with major A brands in TV & AV, MDA, SDA, cameras, consoles, FMCG and IT products. With best A Brand contracts, fast logistics, young team and long market experience, **GPSG** has become one of the significant players in the market of consumer electronics in Europe and the world.

SILICON POWER

Country: The Netherlands
Contact: Julio Redondo
Tel: +31 85 560 00 10

Mail: service@eu.silicon-power.com Web: www.silicon-power.com



Founded in 2003 by a group of enthusiastic data storage industry experts, Silicon Power is committed to delivering outstanding product and service quality. Headquartered and with its own state-of-the-art production site in Taipei, SP has become a leading manufacturer of flash memory cards, USB flash drives, portable hard drives, solid state drives, DRAM modules and industrial-grade products. With a strong focus on combining innovative technology and award-winning design, SP lives up to its brand promise to reliably preserve and protect your most valuable data.

Because memory is personal!

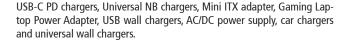
HALL 11.1 - BOOTH 137

HALL 11.1 - BOOTH 139

CATHEDY GMBH

Country: Germany Contact: Tom Su

Tel: +49 40 308 509 91 Mail: tom.su@kfdpower.eu Web: www.kfdpower.eu



JR TECHNIK CO., LTD

Country: China Contact: Hua

Tel: +86 769 891 568 08 Mail: sales@jrtechnik.com Web: www.jrtechnik.com



JR is a creative high-tech company focus on mobile device design, research, development and manufacture, with Jinxing Industrial Park located in Dongguan China, which has 38 professional R&D personnel engineers, 29 people in quality department, 10 people in engineering department and 460 workers. Cooperating with hundreds of famous companies in the world, our products are sold in 116 countries and popular all over the world.

ARUN

RAYPUWER

DONGGUAN ARUN INDUSTRIAL CO., LTD.

Country: China Contact: Martin Li



We would like to welcome you at IFA with our excellent product range, dynamic team and experience. Arun, the No.1 digital mobile accessories brand in China, devotes to developing smart solutions for mobile phones accessories. Leading the industry from universal battery charger to portable power bank which supports Qualcomm quick charge and PD, ARUN provides more convenient choices to people with its profound 19 years of experience accumulation. At the same time, **Arun** expands the business to New Energy solution to do contributions for a better world.

RAVPOWER

Country: Germany

Contact: Sven Schneider Tel: +49 152 587 305 212

Mail: sven.schnieder@sunvalley-group.de

Web: www.ravpower.com

RAVPOWER was founded and launched to the market in 2011 by Chinese Sunvalley Group. The European market is served by ZBT Germany, being a wholly-owned subsidiary of Sunvalley Group. We provide customer service and distribute our products to European customers. With the establishment of localized professional sales and marketing team, we are looking forward to building up the partnership with more European based retail and marketing channels.

HALL 11.1 - BOOTH 144A

HALL 11.1 - BOOTH 146

S+M REHBERG GMBH + AGI

Country: Germany

Contact: Matthias Rehberg Mail: m.rehberg@sundm.net Tel· +49 40 559 20 08 Weh: www.smrehberg.de





The accessory specialist **S** + **M** Rehberg from Hamburg offers this year at the IFA an assortment of accessories for the iPhone, Smartphone, GoPro and Drone. The product range consists of sets and single lens with macro lenses, Super wide-angle and telephoto focal lenses, carrying cases and protective stickers, with or without handles, as well as light stands, risers and Gimbel-Steadycams. All these products, including our selfieMAKER, extend the possible use of the built-in camera in the smartphone and thus lead to better photos with your phone.

Our Partner AGI is one of the best power suppliers in the German Market: AGI is one of the best specialists in power supply.

RETAIL INKJET SOLUTIONS (RIS)

Country: US

Contact: Miyoko Thomas (US contact)

Victor Bailly (on site at the show)

Miyoko: +85 860 322 07 | Victor: +33 787 322 924 Tel: Miyoko: mthomas@go2ris.com | Victor: vbailly@go2ris.com

Mail:

Web: www.go2ris.com

Retail Inkjet Solutions (RIS) is the industry leader in retail on-site inkjet cartridge refilling services. The patented InkCenter® kiosk is deployed in over 600 retail locations across the USA, Canada and Europe - including at Costco, Auchan, Sam's Club, Fry's Electronics, E.Leclerc, Cora, Intermarché and Saturn. RIS provides customers with unmatched quality while delivering a great customer experience and savings of up to 70%. RIS was founded in 2004 by former HP engineers and is headquartered in California.

LIVALL TECH. CO., LTD.

Country: China

Contact: Nicole Zhong
Tel: +86 755 820 907 23

Mail: nicole.zhong@livall.com

Web: www.livall.com

LIVALL is an inaugurator and leader in the smart helmet field.



GYPI SPRL

Country: Belgium

Contact: Vladan Rojnik | Daniel Rojnik

Tel: +32 2 303 62 84 Mail: info@gypi.be Web: www.qypi.be



GYPI Belgium is a family owned company founded in 1989. **GYPI** is specialized in the sale & purchase of consumer electronics products that are imported & exported from Europe to all around the world, mainly selling A brands products in the following ranges:

Small White domestic appliances: Health—Body & Beauty Care... Big White Appliances: Built-In & Freestanding appliances...

Brown Appliances: Games Consoles - Hi-FI - Audio - Video - TV - GSM - Tablets...& many more...

The Logistics department is equipped with the best & most advanced procedures to be able to ship our goods worldwide by Air — Sea 20'-40' Containers, partial shipments but also by truck for almost any quantity. Our Sales Department is always there and ready to answer your questions or requests that you may have, so please don't hesitate to contact us...

HALL 11.1 - BOOTH 148

Green Cell

HALL 11.1 - BOOTH 154

GREEN CELL

Country: Poland Contact: Rafal Jedrzejek Tel: +48 791 117 671

Mail: rafal.jedrzejek@greencell.pl Web: www.greencell.global

Green Cell is a company that revolves around mobility and li-ion technology. We produce batteries, chargers, power banks and other equipment that help us to use our mobile devices anytime and anywhere without any interruption.

FAIRBUY24 GMBH

Country: Germany

Contact: Vladimir Kling | Viktor Dinges

Tel: +49 555 158 948 51 Mail: info@fairbuy24.de Web: www.fairbuy24.de



fairbuy24 is an independent Distribution, dealing with consumer electronics, IT-products and mobile phone accessories. Since our start in 2013, we have grown to a designated player in the consumer electronics industry. We are offering you all major brands at excellent and fair market prices. With our strong logistic team, we are able to deliver goods within 24H to all destinations in Europe. With us, you will connect with a strong partner, who is looking to build up a long-term business relationship.

V-KING

Country: China
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Tel: +34 121 961 83
Mail: vkinggmbh@gmail.com
Web: www.v-kinqchina.com



V-KING Technology is one of the first providers to professionally specialize in video converters.

We are dedicated to the development and design of HDMI audio and video products such as HDMI converters, splitters, extenders, matrix and more. We also engage in research and development, design, production and trade so we can provide the best service to our customers. An excellent engineering team meets all kinds of requirements. On average, we only need a week to develop a new product.

MOONCOM

Country: Latvia

Contact: Viktors Bunins
Tel: +371 27 540 522
Mail: viktors@mooncom.eu
Web: www.mooncom.eu



MOONCOM is electronic distributor with main office located in LATVIA, Riga. Company was founded in 2007. We supply mobile phones, tablets and home electronics made by leading manufacturers, such as Samsung, Apple, Nokia, Sony, LG, HTC and many others.

Our sales team consists of professionals with high knowledge of the market and products what we are selling which enables us to identify the best sales channels and ensure an optimal distribution of the products.

International business knowledge allows us to face challenging problems and find innovative solutions.

HALL 11.1 - BOOTH 155

HALL 11.1 - BOOTH 157

YAMAZOKI GMBH

Country: Germany

Contact: Sasa Gvozdenovic
Tel: +49 851 205 491 110
Mail: info@yamazoki.com
Web: www.yamazoki.com



YAMAZOKi was founded in 2014, developing and producing mobile loudspeakers in perfect harmony with all mobile devices. Particular importance is placed on an extraordinary and ergonomic design, best possible usability, good workmanship and best sound characteristics - as well as the specific needs of our customers: unique design which can exist far beyond fashion trends to serve the users for a long time.

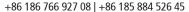
MOKTAK PRO with the flexible bar between the two loudspeakers serves not only as a convenient handle – you can use it to adapt the stereo sound to optimal for different spatial environments. Awarded the famous Red Dot Design award, offer 2 x 5 watts to make a perfect sound companion and enables up to 8 hours runtime with the integrated rechargeable battery.

MOKTAK PRO is available in 8 different colors: red, pink, orange, yellow, green, blue, white and black. The suggested retail selling price is 129.90 €.

SHENZHEN HUAFURUI TECHNOLOGY CO., LTD.

Country: China

Contact: Richard Meng
Tel: +86 138 241 296 16



Mail: menghuiyuan@cubot.net

Web: www.cubot.net



CUBOT'S Smartphones & wearables are helping to improve life through the seamless integration of mobile technology. **CUBOT** is constantly striving to develop & improve our lives with its smart devices.





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- Programme of talks especially for system houses and members of the trade
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EVELATUS [=

Optoma

EVELATUS

Country: Latvia

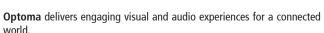
Contact: Ketija Kockina
Tel: +37 126 845 384
Mail: Brand@evelatus.com
Weh: www.eyelatusb2b.lv

EVELATUS company has 13 years of experience in mobile phone and accessories market.

Also **EVELATUS** is successful manufacturer of own brand mobile phones and accessories that are offered as best solution for Retail stores. Thanks to high quality of the products and beautiful packaging, **EVELATUS** products are very popular in all Europe.

OPTOMA DEUTSCHLAND GMBH

Country: Germany
Contact: Astrid Nichole
Tel: +49 211 506 66 70
Mail: info@optoma.de
Web: www.optoma.de



With customer needs and the user experience at the centre of everything we do, **Optoma's** projection and LED display products combine superior image processing technologies with exceptional engineering and innovation to deliver stunning crystal clear images with ultimate reliability. Designed for professional AV and home entertainment, our award-winning projectors use DLP® technology, pioneered by Texas Instruments.

HALL 11.1 - BOOTH 159

HALL 11.1 - BOOTH 161

RCS - RAMPAL CELLULAR STOCKMARKET

Country: Israel
Contact: Sara Sopher
Tel: +97 23 615 99 99
Mail: info@rcs.com
Web: www.rcs.com



RCS is the leading international distributor of mobile phones, digital cameras, tablets and other consumer electronics.

With over 20 years of experience, 20 dedicated sales agents, 10 logistics specialists, operations in 107 countries and hundreds of profitable deals completed daily, you can rely on **RCS** to get your Deal Done.

LEJU (SHENZHEN) ROBOTICS CO., LTD.

Country: China Contact: Allen Zhao

Tel: +86 186 203 777 95
Mail: wing@lejurobot.com
Web: www.lejurobot.com



Leju (Shenzhen) Robotics is one leading intelligent humanoid robot company, which focus on researching and developing, marketing and manufacturing of robot.

We have 3 series of products, one is Aelos series, market for consumer electronics channels and STEM education channels, another series is Pando, market for high-end smart toys channels. The coming Talos series, market for intelligent assistant in family.

In IFA fair 2018, we will launch our Pando series, unique and cool kid's friend, one cute small size humanoid robot toy.

Baseus

AUKFY

SHENZHEN TIMES INNOVATION TECHNOLOGY CO., LTD.

Country: China Contact: Mike Wang

Tel: +86 152 004 845 35 Mail: sales12@baseus.com Web: www.baseus.com

+86 152 004 845 35

Baseus is one of 3C digital accessories brands under Shenzhen Shishang Chuangzhan Technologies Co., Ltd. integrating R&D, design, manufacture and sales.

So far, 8 complete product lines have been fulfilled, focusing on research and development of mobile accessories of original design such as mobile phone cases, car mounts, car charger, data cables, chargers, power banks, speakers, earphones.

In November 2017, **Baseus** sold products in more than 180 countries and districts and had 600 stores globally, including hundreds of brand stores. In the future, the brand store quantity will continually increase and there will be more than 400 stores in 2019.

BASE ON USER

AUKEY INTERNATIONAL LIMITED

Country: China Contact: David Wu

Tel: +86 755 3660 8983

Mail: david.wu@aukey.com | angie.liu@aukey.com

Web: www.aukey.com

AUKEY® combines the latest technologies with over a decade of hardware expertise to design and build solid, reliable consumer electronics and mobile tech accessories. We are a team of techies with a common appreciation for the finer details and utility of great products. From USB-C accessories to smartphone lenses to Bluetooth audio products, we are continuously developing and expanding our product portfolio to bring you practical, next generation tech to complement and elevate your digital lifestyle.

HALL 11.1 - BOOTH 163

HALL 11.1 - BOOTH 164A

EASTERN SILK ROAD (SHENZHEN) ELECTRONIC CO., LTD

Country: China

Tel: +86 0755 852 950 66

Mail: sales@esrgear.com

Web: www.esrgear.com



ESR was founded in 2009 on the vision of creating electronics accessories that enhance the digital life of people all over the world. We believe that through innovative design, we can improve the way people interact with technology in their daily lives. Because of this, we have placed product design and service as our highest values.

COOLADO

Country: Belgium

Contact: Christos Koptsidis
Tel: +32 475 818 182
Mail: christos.k@coolado.com
Web: www.coolado.com



Start-up **Coolado's** mini pump irrevocably will change the inflatables industry by launching a featherlight pump smaller than a soda can. Going out camping was never easier, thanks to the Coolado Airpump: a small USB-rechargeable pump, weighing only 140 grams. No more bulky, hard to use pumps to carry. The Airpump can also deflate. It can reduce the volume of your clothing bags or you can use it to fan the barbecue. Two extra nozzles allow you to use it on all inflatables.

BASCHAR TRADING CENTER GMBH (BTC GMBH)

Country: Germany Contact: Christos Rokkas Tel: +49 69 153 228 585 Mail:

Web:

c.rokkas@btcgmbh.eu www.btcgmbh.eu



BTC GmbH is an owner managed international wholesaler, founded in 2009. As a distributor, we are the link between manufacturers and resellers and enable our customers to access our broad product portfolio. In IFA fair 2018, we will launch our Pando series, unique and cool kid's friend, one cute small size humanoid robot toy.

CE-MARKT | MEDIAPARTNER

Country: Germany

Contact: Wolfram Bangert +49 823 341 17 Tel: Mail· verlag@ce-markt.de Web: www.ce-markt.de



CE-MARKT is Germanys business publication for the whole field of Home & Mobile Electronics: Consumer Electronics, Foto & Video, IT/ Telecommunications, Domestic Appliances. CE-MARKT is subject to the German circulation control Institution IVW. Printed: 15,546. Distributed circulation: 15,406. Subscribed circulation 7,565. The Readers are mainly Purchasing Managers as well as Sales Managers in trade and industry.

HALL 11.1 - BOOTH 186

HALL 11.1 - LOUNGE

Telecom Handel

YUKATEL GMBH

Country: Germany Contact: Yusuf Karatas Tel: +49 698 383 250 info@yukatel.de Mail: Weh:

www.yukatel.de

Yukatel GmbH is an innovative and dynamically growing sales company. The company is founded in 1995 in Offenbach, by today's managing director Yusuf Karatas. With an international focus, we are currently achieving an annual turnover more of 500 million euros. Nowadays, we have developed from a pure telecom provider, to a software and platform provider in the growing market of GPS-supported telematics and M2M communication. Our motto is: "Where others stop, we begin", we gladly welcome all clients suggestions and listen carefully, in order to provide the best service.

TELECOM HANDEL | MEDIAPARTNER

Country: Germany

Roland Bernhard Contact: Mail: bernhard@telecom-handel.de

Web: www.telecom-handel.de

Telecom Handel reports fortnightly in the newspaper and daily on the website on a cutting-edge, hands-on and sales oriented basis about new products and business strategies in the field of telecommunication devices and services. Telecom Handel mirrors the telco market and offers insights about all important topics to the point of branch related contents like home entertainment, mobile computing, IoT and smart home.

Telecom Handel's target groups are the classical telco- and mobile phone retailers, system vendors and the corresponding departments in electronic entertainment and multimedia retailers, computer and office equipment retailers (qualified target group dispatch).

Retailers will find in **Telecom Handel** exclusively investigated overviews on products and vendors. Furthermore, you will be provided with market reports, shopping guides, smartphone tests. Periodical readers' polls evaluate manufacturers, telephone companies and distributors and do thus round up the range of information for the telco branch.

DCIMEDIA

POS-MAIL | MEDIAPARTNER

Country: Germany
Contact: Barbara Klomps
Tel: +49 210 220 27 31
Mail: b.klomps@cat-verlag.de
Web: www.pos-mail.de



Founded in 2000 as Germany's first trade magazine focused on digital consumer technologies, **PoS-MAIL** is a leading publication for the consumer electronics and home appliances retailing trade in Germany. The monthly magazine covering the latest products, trends and market developments in consumer technologies is complemented by a daily news service at www.pos-mail.de and a weekly newsletter.

DCI MEDIA | MEDIAPARTNER

Country: Germany

Contact: Hans Schneeberger
Tel: +49 815 126 51 37
Mail: hschneeberger@dci.de

Web: www.dci.de

DCI is a pioneer in e-commerce with many years of hands-on experience and comprehensive industry know-how. DCI's innovative offerings include advanced solutions for online marketing, e-mail marketing, and content services for both advertisers and publishers. Our unique, patented Info-

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Channel Media

HALL 11.1 - LOUNGE

CHANNEL MEDIA EUROPE, LTD. | MEDIAPARTNER

Country: Malta
Contact: Bob Snyder
Tel: +356 270 155 66



Deal in: Mobile Devices & Accessories, Consumer Electronics,

PC & PC Components

Type: Industry News

On CE is part of **Channel Media Europe, Ltd.** and is an eNewsletter that targets an audience of European CE retailers (and the distributors who serve them) and particularly those who need international news on products & trends. The company also publishes MobileChannels.eu, Consumer IT, rAVe EUROPE, European Custom Installer (ECI) and European Solution Provider.

DEALERS ONLY | MEDIAPARTNER

Country: Germany
Contact: Mike Volz

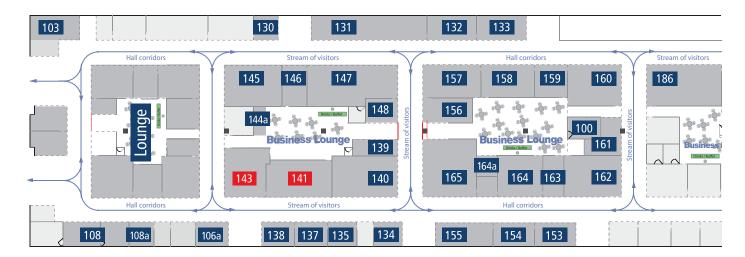
Tel: +49 6321 8998 0 Email: volz@up2media.de Web: www.dealers-only.de **DEALERS ONLY**

DEALERS ONLY is the independent industry journal for resellers of information technology solutions (hardware components, monitors, printers, IT products, network technologies, consumer electronics, digital engineering and much more). **DEALERS ONLY** provides essential branch-specific expertise: permanent topical headings provide up-to-date information on sales promotion programs, trade news, training programs, market analysis, marketing, legal aspects, trade fairs, promotional events and of course on the latest innovations in the information technology sector, among other things. Our many years of industry publishing experience guarantee optimal transmission of information and a high level of response among resellers. **DEALERS ONLY** is published 27 times annually and is delivered to the specialized dealer for free.

RESELLER PARK

FLOOR PLAN HALL 11.1





103	UNIMEX	Micro	Electronics	GmbH
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106a Gotta / Winplex Technology, Ltd.

108 Micron Technology

108a Guangzhou Firo Electronics Technology Co., Ltd.

130 Limifield, SA

131 Intos Electronics

132 Gold Fingers Technology Co., Ltd.

133 Platinet S.A.

3mk Screen Protectors

135 GPSG, Ltd.

137 Cathedy GmbH

138 Silicon Power

139 JR Technik Co., Ltd.

Dongguan Arun Indusrial Co., Ltd.

141 Allterco Robotics

143 2direct GmbH

144a S+M Rehberg GmbH + AGI

145 Ravpower

146 Reatil Inkjet Solutions (RIS)

147 Livall Tech. Co., Ltd.

148 Green Cell

153 GYPI SPRL

154 Fairbuy24 GmbH

155 V-King | Yamazoki GmbH

156 MoonCom

157 Shenzhen Huafurui Technology Co., Ltd.

158 Evelatus

159 RCS - Rampal Cellular Stockmarket

160 Optoma Deutschland GmbH

Leju (Shenzhen) Robotics Co., Ltd.

Shenzhen Times Innovation Technology Co., Ltd.

163 Eastern Silk Road (Shenzhen) Electronics Co., Ltd.

164 Aukey International Limited

164a Coolado

165 Baschar Trading Center GmbH (BTC GmbH)

186 Yukatel GmbH

LoungeEarinLoungeTechDenLoungeLIFXLoungeiZotope

Lounge Gooee Limited

IPT NETWORKING ROCKET FUEL

We help retailers, traders, resellers and distributors of volume mobile phones, accessories, consumer electronics and components world-wide.



LET US HELP YOU TRADE SMARTER





+44 7843 963 330

☑ accounts@ipt.cc

s ipt.cc

OUR TRADERS

HALL 11.1 - BOOTH 170A

PINES SP Z.O.O

Country: Poland

Contact: Arbenita Sopaj
Tel: +48 662 844 999
Mail: office@pines.com.pl
Web: www.pines.com.pl



Pines Sp. z o.o. is one of the world's leading distributors and wholesalers of branded mobile phones, gaming consoles, gadgets, lifestyle devices and consumer electronics.

HALL 11.1 - BOOTH 170B

GLOBAL MOBILES INC

GLOBAL MOBILES INC.

Country: USA

Contact: Masoud Wardak

Mail: sales@globalmobilesinc.com

Tel: +1 703 309 7111

Web: www.globalmobilesinc.com

We are a leading supplier of consumer electronics to multi-level distribution, for domestic and international cliental. We are based out of Washington D.C. enabling us to provide world-class logistics and support. We carry physical stock, and have direct access to all the leading global brands such as Apple, Samsung and may more. We have been a trusted name in the industry, with strong key partnership.

PHONETASTIC GSM

Country: Romania
Contact: Iulia Teodorescu

Tel: +40 752 271 328

Mail: iulia.teodorescu@phonetastic.ro

Web: www.phonetastic.ro



Since its opening the company managed to successfully become one of the main market players on a national level and has improved its international presence by being actively present at Mobile & IT fairs across the globe. Its presence reached 23 global markets and its accelerated growth delivered profits that increased to 100% return of investment

OEGE-TRADING GMBH & CO.KG

Country: Germany Contact: Lisa Jesser

Tel: +49 231 862 001 00
Mail: mail@oege-trading.de
Web: www.oege-trading.de



Oege Trading is a fast-growing trading company based in Dortmund with a buying & sales office in Berlin (Germany). We are specialized in sourcing and distributing A-Brand products from all categories.

Thanks to good market knowledge and our trading & sourcing network we can provide always best prices to our customers with a fast and reliable distribution worldwide. We are focused on building up a strong and individually long-term relationship with our suppliers and customers.

HALL 11.1 - BOOTH 172

HALL 11.1 - BOOTH 174

D&A MOBILE OU

Country: Estonia
Contact: Denis Bushuev
Tel: +37 256 988 859
Mail: info@damobile.org
Web: www.damobile.org





D&A Mobile is a dynamic, flexible and continuously growing company. The company is focused on wholesale trade of mobile phones and consumer electronics. **D&A Mobile** sells leading brands — Apple, DII, Intel, GoPro, Samsung, Sony, LG, Xiaomi, HP, Canon and responds quickly and effectively to the growing demand. We successfully work and are committed to satisfy all the needs of our customers and it is our full intention to make the business mutually beneficial. Our team is confident of establishing thriving and long-term relationships with all our partners.

REBUY RECOMMERCE GMBH

Country: Germany
Contact: Tobias Koehler
Tel: +49 160 984 40 620
Mail: t.koehler@rebuy.com
Web: www.rebuy.com



Techround – the brand new sustainable trademark by **rebuy reCommerce GmbH**.

With **Techround**, **reBuy** guarantees the highest quality of refurbished smartphones with 24 months warranty. **reBuy** is the popular online shop to buy and sell pre-owned goods. Founded in 2009, **rebuy** has served more than five million customers until now. The sustainable company has established itself as one of the leading players in the European reCommerce industry operating in Germany, Austria, the Netherlands, France and the UK.

TURBADO GROUP

Country: United Kingdom

TURBADO Contact: Jaroslav Novak | Marek Kovac

Tel: +421 919 194 663

jaroslav.novak@kulmllc.eu | marek.kovac@turbado.eu Mail:

h2h@kulmllc.eu

www.kulmllc.eu Web:

Turbado operates internet shops in 8 countries with an innovative business model focused on long term relationships and superior unexpected customer service.

We are serving more than 4000 unique customers every day with a total turnover of 200M euros a year and growing. We search for suppliers that can provide credit limit, selling all consumer electronics, that are well known on the market. For more details about products we are searching for please feel free to contact our managers.

KW-COMMERCE GMBH

Country: Germany Contact: Maik Busch

+49 172 218 78 30 Tel:

maik.busch@kw-commerce.de Mail: Web: www.kw-commerce.de



KW-Commerce houses successful proprietary brands like kwmobile, kalibri, and Navaris under one roof. As an e-commerce revolutionary, the company consciously decided on the sale on online market places like Amazon and eBay: close to customers, fast, world-wide. This way, the company sells more than 30,000 items in the areas of ,accessories for consumer electronics' and ,home & living'. We ship to more than 5,000,000 customers a vear. With an increasing trend.

HALL 11.1 - BOOTH 176

HALL 11.1 - BOOTH 178

LIBRIX GROUP

Country: Czech Republic | Germany Contact: Ilva Chernetsov Tel: +420 778 048 137 purchase@librix-group.cz Mail: Weh: www.librix-group.cz

LIBRIX GROUP is a global acting wholesaler of mobile phones, smartphones and tablets of all main brands with a headquarters in Prague, Czech Republic and office in Germany.

PROKS

Country: Latvia

Contact: Andrei Prohorov Tel: +371 671 385 58 Mail: export@proks.com Web: www.proks.com



PROKS is a company, which has gained a reputation in the sphere of distribution and trading of household appliances, consumer electronics, IT components, movable communication equipment, tablet computers etc.

Our customers are wholesale companies, independent and chain retailers, internet shops, PC integrators, traders etc.

The key business area refers to the distribution and sale of A-brand TV-sets, smartphones and tablet PCs. IT components, game consoles etc.

Also **PROKS** holds strong positions in supply of A-brand household appliances.

IPT IGT ICB

HALL 11.1 - BOOTH 181

IPT / IGT / ICB

Country: UK

Contact: Ed Elliot-Square Tel: +44 773 969 89 28

Mail: ed@ipt.cc Web: www.ipt.cc

IPT.cc, IGT.cc & ICB.cc are the number 1 trading platforms for companies dealing in mobile phones, consumer electronics and IT components. Whether you are a large distributor or a trading Company, we can increase your client base, improve your profitability, and enhance your efficiency and effectiveness. WE help you trade smarter, not harder!

SB TECHNOLOGY NY CORP

Country: United States
Tel: +1 212 563 9300
Mail: sales@sbtechnology.net
Web: www.sbtechnology.net



SB Technology is a leading distributor of consumer electronics based in Florida and New York. As the technology industry grew with new devices and revolutionizing brands, **SB technology** has now spread its reach in expertise with more than fifty leading brand names. **SB Technology** is a one-stop shop for all resellers needing products in a timely fashion at competitive prices. All your needs are from one provider, creating an easy way to manage inventory and inquiries about our products.

HALL 11.1 - BOOTH 180

easybution

HALL 11.1 - BOOTH 182

EASYBUTION GMBH

Country: Germany

Contact: Fernando Marquardt

Richard Dolman

Tel: +49 845 696 748 67 | +44 161 818 95 42

Mail: Marquardt@easybution.de | dolman@easybution.de

Web: www.easybution.de

Easybution GmbH is one of the fastest growing companies in Europe. We specialize in big brand consumer electronics as well as refurbished A-Brand products. For more information about us please visit www.easybution.de

DIALECTIC DISTRIBUTION LLC

Country: United States
Contact: Ed Rivera

Tel: +1 973 840 23 11

Mail: ed.rivera@dialecticdistribution.com
Web: www.dialecticdistribution.com



Dialectic Distribution LLC, a worldwide distributor of branded consumer electronics, computers, gaming, smart home, drones and cameras products, offering top quality new and refurbished computer & electronics products, open box and factory recertified goods. Headquartered in the United States, **Dialectic Distribution** has offices in New Jersey, New York, Hong Kong, LA-TAM and Europe. Our strength is in understanding our customers' needs and offering them products that fit their business model. We service our customers throughout the world not only offering competitive prices but offering logistical expertise in the delivery of your purchase.

TIGER-TEAM SP. Z O.O.

Country: Poland

Contact: Mateusz Jagodzinski Tel: +48 577 177 820 trade@tigerteam.pl Mail: Web: www.tigerteam.pl



Mainly we are working with brand new smartphones, tablets, video games consoles and computers, always in cooperation with the official distributors. Our company is working with most known brands as Samsung, Apple, Huawei, Xiaomi, etc. We are a partner for largest electronics wholesalers and suppliers in the EU. We are constantly looking for new customers, e-shops and suppliers.

CLASPER ASSOCIATES FRANCE

Country: France Contact: Maud Treiber Tel: +33 648 675 974

Email: maud@clasperassociates.com Web: www.clasperassociates.com



CLASPER ASSOCIATES is a company based in France, dealing with consumer electronics such as TVs, monitors, consoles, mobiles, large and small domestic appliances, cameras and much more.

We work with major A-brands in Europe that make us strong and sustainable partners. We are always looking for new opportunities and trustable collaboration.

KOMAKS, LTD.

Country: Bulgaria

Contact: Zdravka Arnaudova Tel: +35 956 999 929 Mail: export@komaks.com

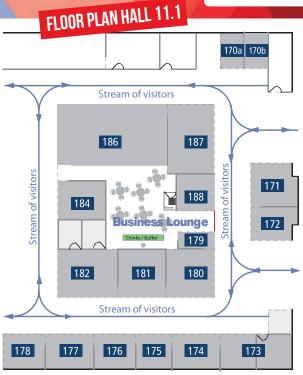
Weh: www.komaks.com | www.order.komaks.com

Komaks is a wholesale company which started IT Distribution in 1996. Our main product categories are laptops-new & factory recertified, tablets, phones, printers & monitors, components and various accessories, consumer electronics and smart devices. We carry brands as Lenovo, Apple, HP, Asus, Dell, Acer, Logitech, Microsoft, Samsung, Philips, etc. With more than 10 000 different products on stock, we can offer great deals with immediate shipment! Our slogan is: "Best products at best price, at the right time!"

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IPT MARKETPLACE

IPT· marketplace



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CRYPTOUNIVERSE HARDWARE SOLUTIONS GMBH

Country: Austria

Contact: Stefan Warecka
Tel: +43 676 700 99 86
Mail: info@cryptouniverse.at
Web: www.cryptouniverse.at



Cryptouniverse was founded in early 2017 with the goal to revolutionize the mining hardware market. Currently, our main focus lies on the distribution of Bitcoin Mining Hardware from Canaan.io for the European market. We are offering the latest ASIC Miners, power supplies, accessories and also do full service installations and consulting. We guarantee the cheapest prices and provide full support from installation to maintenance and troubleshooting. Whatever you are looking for in the cryptomarket, we are the perfect partner.

SHENZHEN FITCARE ELECTRONICS CO., LTD.

Country: China

Contact: Yang Guangchun
Tel: +86 134 807 168 62
Mail: gcyang@fitcare.cn
Web: www.fitcare.cn



Fitcare started as a manufacturer of sport and health care products in 2011. Focused on designing and manufacturing sport and health care products, we have been increasing turnover year by year. **Fitcare** has a rich experience and a capacity in using sensor technology. The product range includes fitness bracelet, heart rate monitors and weight scales. With a completed R&D team including firmware, hardware, iOS, Android and sever design, **Fitcare** is looking for new partners throughout the world at IFA.

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ΔCOPOWER°

NANJING HONGYUAN RENEWABLE ENERGY TECHNOLOGY CO., LTD.



ACOPower is an established company based in Los Angeles dedicated to providing off-grid and portable power solutions to the market. The team members strive to satisfy the needs of our diverse group of customers ranging from campers, RV or boat owners, survivalists to disaster relief workers. With seven years of experience.

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SHENZHEN SINDVOR ELECTRONICS CO., LTD.

Country: China Contact: Alina Feng

Tel: +86 755 835 695 50
Mail: alinafeng@sindvor.cn
Web: www. sindvor.en.alibaba.com



Shenzhen Sindvor Electronics Co., Ltd. mainly exports mobile phone accessories. Such as usb cable, 3.5mm audio cable, USB charger, earphones etc. for more than eight years. All of our products comply with international quality standards. Products of good quality, fashionable design, not only has the broad masses of the domestic sales market, but also exported to overseas market, all our mobile accessory meet CE/ ROHS/ FCC of CHI-NA requirement for exporting. Over the years Sindvor had participated in many overseas famous electronic exhibitions, such as IFA, Cebit, ASD, CES. Our products are popular with customers. Sindvor had always adhered to their "quality of products in order to advance credibility and development service." You are sincerely welcome to visit our company.

HALL S8 · STATION-BERLIN - BOOTH 134

MILLION CONCEPT ELECTRONIC (SHENZHEN) CO., LTD.

Country: China Contact: Adele Hu

Tel: +86 755 339 250 28
Mail: info@isport.com.cn
Web: www.isport.com.cn



SUNNYTIMES

Million Concept Electronic (Shenzhen) Co., Ltd. is a professional manufacturer specializing in development and production of sports and healthcare products on both ODM and OEM basis. With more than 50 engineers, we continuously provide customers with high quality and creative products on a timely and cost-effective basis. Our products are certificated by CE, FCC, SIG, RoHs etc. They are mainly exported to Europe, North America, Asia etc. By now we've already built long term cooperation with numerous famous brands around the world. We look forward to having opportunities to cooperate with you too!

SHENZHEN HUA XIN INFORMATION TECHNOLOGY CO., LTD.

Country: China
Contact: Mike Tan

Tel: +86 755 266 652 66

+86 182 195 233 75 Mail: mike@szhtny.cn Web: www.cnchip.net.cn

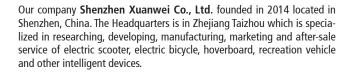
We are a professional manufacturer and exporter that is concerned with the design, development and production of Robotic vacuum cleaner. Our head-quarter is located in Shenzhen, more than 50 professional engineers & 300 skilled workers, covers 4000 m², our new manufacture base is in Sichuan, covers 100,000 m². We are an ISO9001 approved factory. All of our products comply with international quality standards, have certifications of CE/RoHS/PSE/GS/FCC/CB, etc. We keep on developing and researching robotic vacuum cleaner, we are aiming to be the leader in the field of robot.

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SHENZHEN XUANWEI CO., LTD.

Country: China Contact: Carol

Tel: +86 133 229 378 69
Mail: admin@szxuanwei.com
Web: www.szxuanwei.com



There are 20 production lines in our Taizhou Factory, over 300 workers, 6 Product R&D engineers, and 10 QC. All our products are approved with CE ROHS FCC LVD EMC MD etc certification. Our main market is Europe and America.

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SHENZHEN WELLDY TECHNOLOGY CO., LTD.

Country: China Contact: Cindy

Tel: +86 137 146 855 79
Mail: cindy.lee@iozzie.com
Web: www.iozzie.com



kingxchip

Shenzhen Welldy Technology Co., Ltd. founded in December 2011, is an industry and design integration manufacturer who specializes in audio speaker products. Our unique industrial design, precise production, and strict quality control contribute to the exquisite fashion products; Our company has been servicing customers from different countries and we have applied all kinds of certificates like CE, RoHS, FCC, WEEE, BQB etc.

MPOW

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SHENZHEN QIANHAI PATUOXUN NETWORK TECHNOLOGY CO., LTD.

Country: China Contact: Sean

Tel: +86 135 106 940 18 Mail: sean@xmpow.com Web: ww.patuoxun.com

Shenzhen Qianhai Patuoxun Co., Ltd. established in 2012, is a Crossborder electronic business company. In December 2015, it officially became the holding subsidiary of Global Top Listed Company. Patuoxun is aimed at bringing domestic high-quality products to the whole world. Until now, our business has extended to 30 regions and countries around the world, with 11 overseas branch offices. In 2016, the turnover successfully broke through 1.2 hillion RMR

SHENZHEN TIANMEIDA TECHNOLOGY CO., LTD.

Country: China

Todamay Contact: Amy Peng | Peter Yin

Amy Peng +86 132 022 511 86 Peter Yin +86 136 625 661 74

Mail: amy@todamay.com | peter@todamay.com

Web: www.todamav.com

Our factory is located at Shantou, Guangdong of China, and our brand Todamay is focusing on the development and innovation of audio products, such as Over-ear Headphones, TWS Earphones and ANC Bluetooth Headphones.

Our designers and engineers keep studying the user's habits and use their creativity and experience to provide the consumers with convenient, efficient and valuable products.

Todamay offers a modern production equipment, over 20 production lines and 300 staffs. We provide OEM and ODM service.

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Jackery

SHENZHEN AO LAI DE ELECTRONIC CO., LTD.

Country: China Contact: Addy Liao

Tel: +86 755 264 636 31 +86 189 234 639 36

Mail: addy@audmic.com Web: www.audmic.com

ISO9001:2015 and BSCI certified speaker factory in designing, manufacturing and selling multimedia speaker, Bluetooth speaker, tower speaker, sound bar, sound base, party speaker, trolley speaker, home theater, turntable and other audio products. With good quality control, good prices and good service, our company is expanding market share and increasing turnover year by year. OEM and ODM orders are welcome.

JACKERY INC.

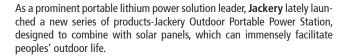
Country: USA

Contact: Roland Luo

Tel: +86 186 887 398 85 Mail: roland@hello-tech.com

roland@jackery.com

Web: www.jackery.com



Thanks to Jackery's reliable technology and continuous innovations, all portable power products under Jackery brand sold on Amazon USA have been winning wide and high praise.

In addition, Jackery was licensed by Honda for launching its new line of outdoor portable power stations on North America market.





DONGGUAN SEN DONG LV ELECTRONICS CO., LTD.

Country: China Contact: Bob Wang

Tel: +86 769 815 184 66 Ext 8013

Mail: bobwang@soundlv.cn Web: www.soundlv.cn

We have an area of 20.000 m² factory in China with 600 skilled staff and have over 10 years of ODM&OEM experience on Bluetooth headphones, ANC headphones, Gaming headphones.

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BLOCKBUSTER TALKS AT EXPERT TALKS @ IFA GLOBAL MARKETS









"Each day Sept 2nd-5th has its own "big talk" depending upon what technology or service you are interested in," says Content Chairman, Bob Snyder. "For example, somebody might be interested in CE-Marking. Or a buyer might need to know How to Find, Sign and Motivate Chinese Suppliers...we have an excellent panel on that.

"And we have **two blockbuster Keynote** sessions on Sept. 4th which will draw major attention. "We have a Fireside Chat with Peter Wiggers, the Managing Director of **B&S Retail** which own the CAPI stores... They have 25 shops in five countries that offer a portfolio of electronics aimed at the traveler - those cool gadget shops for travelers that you see even here in the Berlin airport. This is a vital retail



[Photo] Peter Wiggers, Managing Director, B&S Retail (CAPI)

segment that has been so overlooked... 260 million travelers worldwide have access to CAPI shops... it's the front line of tech innovation where you can introduce new products to business executives or family travelers. "I am very excited about this. It's the first time this critical market segment appears on stage at IFA."



[Photo] Klaus-Peter Voigt, Managing Director, Chief Procurement Officer

"The other session that can get people excited - it's the Special Address by Klaus-Peter Voigt, Chief Procurement Officer, Media-MarktSaturn Retail Group. "He's followed by a panel on the European Retail Alliance which was founded recently by MediaMarktSaturn and FNAC/Darty. And they're looking for more retail partners to join in their alliance. "There are more good speakers...you know how important Voice Control is...we

have Joshua Montgomery from Mycroft flying in from USA... and Connie Hwong, Verto Analytics on a panel. Anouk Groen is back with her Trend Forecast report: a very fascinating and inspiring talk on world design trends. What's in, what's out... Smart Home is a real driver for retailers right now. Adam Simon, one of the top researchers in all of Europe will join Peter Kiss from Conrad Connect and Magnus Michael from CSI. Then Pierre Brunswick, Chairman, Neuromem Technologies will rock the room on how AI will change everything for this industry. He's an excellent speaker. And Nick Graves on what's happening the trillion-dollar Apple ecosystem... "I could go on and on. There are many "Big Talks" this year.

"We should also mention the new **EXPERTS RECEPTION on Sept. 4**th. It's a chance to meet all these important speakers and Europe's only reception for white label managers, ODM/OEM buyers, and sourcing executives. For an invite, people can contact me."

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