







## MY IFA FIXED DATES (10-6PM):

FRIDAY, SEPTEMBER 6 · 1. IFA DAY
SATURDAY, SEPTEMBER 7 · 2. IFA DAY
SUNDAY, SEPTEMBER 8 · 3. IFA DAY
MONDAY, SEPTEMBER 9 · 4. IFA DAY
TUESDAY, SEPTEMBER 10 · 5. IFA DAY
WEDNESDAY, SEPTEMBER 11 · 6. IFA DAY

6PM: END OF IFA · DEPARTURE

# WELCOME IN BERLIN AT IFA 2019

The world's leading event for consumer electronics & home appliances





**IPT**· marketplace



Even more reasons to visit IFA Berlin ...

projects of











**HALL 11.1** 

Joint stand of Smart Home Initiative Deutschland e.V.



**HALL 11.1** 

The B2B networking area for mobile & consumer IT buyers

52 Exhibitors ......p. 19–43 Floor plan ......p. 60–61

## IPT· marketplace

HALL 11.1

#### Wholesale & Distribution

16 Exhibitors ......p. 46–52 Floor plan ......p. 60–61



STATION-BERLIN SHOWROOM

... on external fair ground

Program Expert Talks p. 70–73

# WELCOME.





Jan Nintemann
Owner and MD of
Global Fairs TT-Messe
Osnabrück, Germany



Impossible to visit IFA without discovering the business opportunities, highlights & trends in the Reseller Park.

75 exhibitors from around the world welcome B2B-partners such as retail buyers, distributors and resellers!



#### **DEAR IFA BERLIN TRADE VISITORS!**

Even in the economically challenging year of 2019, the indications are that IFA - as the world's largest consumer electronics ordering event – is going to be very well-attended. Or perhaps the economic challenge is the reason for this. Because how or where else other than here, at the world's largest market place for digital products, can trade visitors effectively and comprehensively explore - over a short time span and through many personal conversations - where their individual business direction is heading to in times of change? The abrupt end of CEBIT has also placed more emphasis on IFA Berlin - where else is the increasing digitalisation of our daily lives presented? The established IFA Reseller Park, which has meanwhile grown to a record number of 75 exhibitors, fills the whole hall 11.1 - close to the Oktoberfest tent in immediate proximity to the Oktoberfest tent, Funkturm, IT hall 17 and the iZone, as well as large CE brands in the adjacent halls. Even global PC brand DELL has joined Reseller Park this year. Across all product segments of the IT, mobile, CE and home appliances world incl. household robots. Hall 11.1 presents itself as an exquisite B2B market place with international distributors (Yukatel, ECOM (NEXOC), 2 direct (LogiLink) and many others. Particular attention should be paid to the SmartHome exhibitors (Center of SmartBuilding) and the daily workshop programme of the SmartHome Initiative Deutschland, where trade visitors can hear about the very latest technologies and business in SmartHome and SmartBuilding, presented by renowned professionals (including KNX, SYR). Berlin, the IFA, the IFA GLOBAL MARKETS (STATION-Berlin) and Reseller Park in Hall 11.1 are definitely worth a trip ...

Welcome!

Yours, Jan Nintemann

GLOBAL FAIRS TT-MESSE Organisator Reseller Park **HALL 11.1** 



## We Connect People



New Members Welcome!

Become Part Of

Europe's Largest

SmartHome Associaton

Scan The Code And Get Connected!





# 20 YEARS OF EXPERIENCE IN ORGANIZING B2B CHANNEL PLATFORMS

## ON WORLD LEADING FAIRS IN EUROPE

Where you can measure our success by the increase in both quantity and quality of trade visitors from the show

We are organizing business platforms as a show-within-a show at IFA Berlin, Center of SmartBuilding, ANGACOM Cologne and light & building Frankfurt that works best for companies that want to maximize contact with professional trade, system-integrate buyers and building planers within an event best known for special sectors and consumer attraction.

- Turnkey participation or custom-built stands
- Common business lounge with refreshments
- Powerful Promotion to dealers, distributors and System-Integrators
- B2B or B2B2C configuration and options
- Excellent service and organization
- Cost-effective participation
- Join brand-name manufacturers and world-class distributors



Global Fairs TT-Messe · Jan Nintemann

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land association

## **SMARTHOME FORUM AT IFA 2019**

Smart technology has become a central component of our society. The benefits - namely more com-fort, increased security at home as well as lower heating and cooling costs - are meanwhile generally well-known. Smart Home products and systems are affordable for everyone and can not only be in-cluded in a new building but also integrated into an existing dwelling. There is, however, a confusing number of systems and standards. The SmartHome Initiative Deutschland is providing information at the SmartHome Forum in Hall 11.1 on all IFA days.

Smart Home is booming. Consumer demand and turnover increase rates are growing rapidly. Yet Smar-tHome still requires explanations. Which system is suitable for which task? What can be combined? What can be done and what is one allowed to do in terms of DIY and what craftsman is required for which project? The SmartHome Initiative Deutschland e.V. is providing information at the Forum of the Center of Smart Building at Hall 11.1 with 30 minute presentations on all IFA days. Topics range from basic "SmartHome Ready" smart equipment to retrofitting of existing housing stock and from the in-teroperability of different systems to cybersecurity. The target groups for these presentations are traders, craftsmen, planners, architects and, of course, consumers. For IFA visitors admittance to the SmartHome Forum at Hall 11.1. is free of charge. Presentations start daily at 10.30am. After the lunch break, Berlin-based actress Theres Eglinski will be introducing the afternoon sessions.

Friday, 06 September, features a special event: The SmartHome Initiative Deutschland will be founding its Berlin-Brandenburg regional group. This regional group will be chaired by Professor Birgit Wilkes (TH Wildau) and supported in organisational matters by Berlin Partner. It is to support local and regional companies in networking and, by means of theme days and expert talks, provide professional devel-opment.

Another announcement underlines the consistent orientation

Another announcement underlines the consistent orientation of the Federal State of Berlin to become a Smart City. From 2020 on, within the scope of the "SmartHome Deutschland Award" of the SmartHome Initiative Deutschland, the Berlin senate - in addition to the established categories "best product", "best Start Up" and "best student achievement" — will present a special Berlin award for the "best Berlin SmartHome Project". The application process opens in January 2020, the award winning cere-mony will be held in May 2020.

#### Facts:

- Location: Hall 11.1
- Start: daily 10.30am
- Online agenda: https://bit.ly/2YTxgLO
- Free admittance

#### Yours

#### Günther Ohland

President of

SmartHome Initiative Deutschland association



Scan QR Code for the complete Agenda





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KULM LLC

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RAVPOWER

**CE**Markt

DEALERS ONLY





DELL

















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#### **LEICKE GMBH**

Web:

Country: Germany Mr. Guan Zhang Contact: +341 21 961 83 Tel: Email: quan@leicke.com

www.leicke.com

LEICKE: We design and develop unique and harmonious products that one simply has to like. They are fun and contribute to a stress-free and contented lifestyle. Our product portfolio includes, among other goods, fashionable items such as headset music beanies and earmuffs, trendy products like smartwatches, E-bikes, E-Scooters, BT speakers / Wireless Earphones, PSU's, Keyboards, Converters and more.

Furthermore, we constantly expand our range and frequently introduce new developed products, may it be hardware or software.

## HALL 11.1 · BOOTH 103

#### ALLPOWERS INDUSTRIAL INTERNATIONAL LIMITED.

Tel: +86 159 143 110 34 aopengsz@126.com Email: Web: http://allpowers.net

INP | ALLPOWERS° Country: China Contact: Mr. Jerry Zhou

ALLPOWERS company is founded on 2008, the headquarter is located in Guangzhou, China. It has two factory company located in Dongguan and Shenzhen City, China. it is professional at research and development of portable solar devices. Such as portable solar phone/tablet/ laptop charger, solar power bank, flexible solar panel, solar portable generator and so on.

#### WOOX HOME

Country: The Netherlands

Contact: Mr. Bas de Cocq van Delwijnen

Tel: +31 76 7114805 Email: info@wooxhome.eu Web: www.wooxhome.com



WOOX is the brand for Smart IoT and AI products, high quality smart solutions for home users with an affordable price. WOOX is a strategic partner for TUYA in Europe. The WOOX portfolio consists of three main categories: POWER, VISION and LIGHTING. Our products are developed and produced by our own factory team in Shenzhen, China. In Europe our main warehouse- and sales office is located in Zundert, The Netherlands.

### HALL 11.1 · BOOTH 107A

#### SMARTHOME INITIATIVE DEUTSCHLAND E.V.

Country: Germany

Contact: Mr. Günther Ohland Tel: +49 30 60 98 62 43

Email: info@smarthome-deutschland.de Web: www.smarthome-deutschland.de



The "SmartHome Initiative Deutschland e.V." is an interdisciplinary independent non-profit association. Its task is networking and exchange of experience across all participants of the value chain "SmartHome" from research, development, industry, wholesale trade, trade, crafts, utilities, housing and social economy, planners, architects and insurance sector.

## HALL 11.1 · BOOTH 105

#### HANGZHOU BROADLINK TECHNOLOGY CO., LTD.

Country: China
Contact: Ariel Yang
Tel: +8618357129916
Email: arielyang@ibroadlink.com
Web: https://www.ibroadlink.com/



BroadLink specializes in the provision of One Stop Smart Home Solutions since launching the first smart plug in China in 2013. Continuously focusing on electrical gadgets, lighting control, universal remote and various kinds of accessories, BroadLink has achieved remarkable growth in the past 5 years and managed to lead the industry through advanced technologies, excellent user experience and flexible connectivity.

## HALL 11.1 · BOOTH 108

#### SHENZHEN VSTARCAM TECHNOLOGY CO.,LTD

Country: China Contact: Nick Hong

Tel: +86 755 33953177
Mobile: +86 18603017421
Email: nick@vstarcam.com
Web: www.vstarcam.com



Shenzhen VStarcam Technology Co.,LTD is established in 2011 in the Shenzhen, China, with sister companies in HongKong and more than 46 agents in Global.

VStarcam Products mainly covering IPC video surveillance, smart home, and intelligent home security, has become the leading supplier of the rapid growing network intelligent hardware and system in China.

#### KNX ASSOCIATION CVBA

Country: Belgium
Tel: +32 27758590
Email: info@knx.org
Web: www.knx.org



KNX Association is the creator and owner of the KNX technology – the worldwide STANDARD for all applications in home and building control, ranging from lighting and blind control to various security systems, heating, ventilation, air conditioning, monitoring, alarming, water control, energy management, smart metering as well as household appliances, audio/video and many more.

This standard is based upon 28 years of experience in the market. Over 430 member companies worldwide from different application domains have more than 7000 KNX certified product groups in their catalogues. The KNX Association has partnership agreements with over 70.000 installer companies in 160 countries.

#### **CONNECTIVITY SOLUTIONS GMBH**

Country: Germany

Contact: Mr. Felix Redepenning
Tel.: +49 251 149 816 55
Email: press@wibutler.com
Web: www.wibutler.com



Connectivity Solution GmbH from Münster is manufacturer of wibutler. wibutler is the operating system for your home and automates your home according to your rules.

Together with 26 partners from different industries, that have joined together in the wibutler alliance, wibutler is committed to cross-trade and manufacturer-independent home automation. The radio-based wibutler pro control panel is compatible with over 180 devices and allows control via wibutler app, Alexa voice control, time or if-then rules.

### HALL 11.1 · BOOTH 127

#### SYR - THE HANS SASSERATH GMBH & CO. KG

Country: Germany

Contact: Mr. Mario Besseling
Tel: +49 216 161 051 85
Email: besseling@syr.de
Web: www.syr.de



Optimum drinking water quality and efficient heating for homes – at SYR, we offer innovative solutions for smart people. Not only do we develop top quality individual products, we always consider the whole picture so that the entire system functions smoothly with perfectly matching elements that complement each other. Our SYR Connect system fully embodies this philosophy:

Internet-based products that are easy to control by smartphone or tablet via the SYR App and that can even communicate with each other. We are committed to optimisation and innovation, linking technological perfection with a high degree of user-friendliness.

Smart solutions for today and tomorrow.

## HALL 11.1 · BOOTH 128

#### SHENZHEN SOAI ELECTRONIC TECHNOLOGY CO., LTD

Country: China Contact: Lisa Mei

Tel: +86 769 86911118 Email: lisa12459@126.com Web: www.szsoai.com



Soai Electronic Technology Co., Ltd was founded in 2002 who is a specialized in computer peripheral product development, manufacturing, injection molding, fuel injection and electronic assembly production of private high-tech enterprises.

Over the years we always insist on independent research & innovation, and constantly develop new products in response to market demand. From the mechanical mouse to the optical mouse & keyboard, Soai develop a series of products including wireless mouse, wireless keyboard, notebook keyboard, Bluetooth wireless mouse, Bluetooth wireless keyboard and other products.

#### SHENZHEN REO-LINK DIGITAL TECHNOLOGY CO. LTD

Country: China

Web:

Contact: Ms. Sophie Lee
Tel: +86 13713974106
Email: sophie@reolink.com

https://reolink.com/



avidsen

Established in 2014, Reolink is devoted to creating the finest security products for customers. Reolink has outstanding products capacity and innovative ideas, helping Reolink reach its goal to be a global innovator in smart security field. With great efforts, 5 product lines with mature technology are unfolded: wire-free security cameras, indoor smart home cameras, all-in-one security camera systems, and WiFi/PoE cameras & NVRs. Reolink also develops unique cloud service to provide another secure and easy video storage way for customers.

## HALL 11.1 · BOOTH 140

#### **AVIDSEN**

Country: France

Contact: Carine Taillandier
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Email: ctaillandier@avidsen.com
Web: https://www.avidsen.com/

Avidsen is a visionary French company, specialized in connected solutions' for SmartHomes, SmartBuildings and SmartOffices.

As a key player in IoT, our DNA lies in our multi-brand strategy (AVID-SEN, EXTEL, THOMSON & PHILIPS), our Design expertise, as well as in our capacity to develop innovative products with valueadded services, thanks, among other skills, to our strong customer service.

Avidsen is a European team also located in Germany, Spain, Italy and Belgium.

#### INTOS ELECTRONIC AG

Country: Germany

Contact: Mr Alexander Gabel Email: gabel@intos.de Tel.: +49 641 9726-248

Web: www.intos.de - www.inline-info.com

INTOSELECTRONIC AKTIENGESELLSCHAFT

(inLine

Intos Electronic corporation, based in German Gießen, produces and distributes IT accessories, core products being cables and adaptors.

Customers include IT retailers, system vendors and technical industry. The company's trademark brand InLine was launched in 2003 and comprises about 4.500 products. InLine connects is the brand slogan — connections and mobile the focus. The complete product range covers over 6.000 different items with a guaranteed availability of 95 %. CEO Wolfgang Isenberg founded Intos Electronics in 1991 and currently employs 80 members of staff. Six sales offices in Germany as well as one Italien office provide for increasing distribution.

IT traders find more information on www.intos.de, consumers got to www.inline-info.com for product details. For further questions Intos Electronic offers individual live support via chat.

Try out some InLine newbies like Wifi based smart home products for beginners or high quality true wireless stereo in-ear headsets at booth 158





## EXHIBIT IN THE RESELLER PARK + SMART HOME PAVILION AT IFA BERLIN 2020

Become an exhibitor in the RESELLER PARK at the world's largest Consumer Electronics fair — the IFA in Berlin. Within our B2B(2C) channel platform, you are guaranteed to have a higher rate of contact with Mobile, CE, Smart Home and Consumer IT buyers from all the various countries and from all types of channel companies. You can participate with a turnkey stand, a customized stand, or your own build. No matter which way you choose, our full service offers allow you to concentrate on your sales. RESELLER PARK is the most convenient way to reach international buyers at IFA.

Find out how we can make your IFA more successful ... talk to the official RESELLER PARK organizer:

#### Jan Nintemann

Mobile +49 160 213 46 60

www.tt-messe.de



## ASK FOR EARLY BOOKING DISCOUNT DURING THE FAIR:

Serge Love

MOBILE +49 157 8825 6749

**Jan Nintemann** MOBILE +49 160 213 46 60

#### **GIOTECK**

Country: United Kingdom Contact: Paula Fang

Tel: +44 07873909939
Email: paula.fang@gioteck.com
Web: www.qioteck.com



Gioteck is one of the world's leading gaming accessories brands. Established in 2008 and part of GoodBetterBest Ltd, Gioteck offers gaming and audio enthusiasts the latest and most innovative peripherals to improve their overall immersive experience. Its range of durable, reliable and stylish accessories are packed with the latest technology and support a range of gaming platforms. Gioteck has the technical know-how to understand what real gamers and audio enthusiasts need and want.

HALL 11.1 · BOOTH 110

#### SERVICE RETURN SRL

Country: Romania Contact: Alin Bozga Tel: +40 754772325

Email: alin.bozga@service-return.com Web: https://www.service-return.com/



Service Return is the online platform that manages service and reverse logistics processes for more than 5 years. We are not a service center, but we know all the right experts. We deal with everyone's time and energy consuming problems.

Service Return takes care of products that matter: electronics, appliances, watches, glasses and toys.

RAVPOWER

## HALL 11.1 · BOOTH 111

#### WARM SPRING BLUD (JACKERY)

Country: USA Contact: Roland Luo Tel: +86 186 887 398 85 Mail: roland@hello-tech.com



trifo

roland@jackery.com Web: www.jackery.com

As a prominent portable lithium power solution leader, Jackery lately launched a new series of products-Jackery Outdoor Portable Power Station, designed to combine with solar panels, which can immensely facilitate peoples' outdoor life.

Thanks to Jackery's reliable technology and continuous innovations, all portable power products under Jackery brand sold on Amazon USA have been winning wide and high praise.

In addition, Jackery was licensed by Honda for launching its new line of outdoor portable power stations on North America market.

#### SUNVALLEY GROUP

Country: Germany Contact: Sandy Zhou

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Fmail: Sandy.zhou@sunvalley-group.de www.Sunvalley-group.de Web:

Founded in 2007, the Sunvalley Group has grown to become a Brand Owner that is currently home to six international consumer brands: RA-VPower, VAVA, TaoTronics, Anjou, Sable, and HooToo. Due to our diverse product range and worldwide reach, millions of people benefit from our

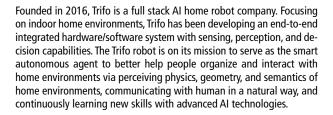
products each day and trust us to enhance their daily lives.

## HALL 11.1 · BOOTH 112

#### TRIFO INC.

Country: China Contact: Mr. Kim

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## HALL 11.1 · BOOTH 114

#### DIALECTIC DISTRIBUTION

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Email:

ed.rivera@dialecticdistribution.com Web. www.dialecticdistribution.com

Dialectic Distribution LLC, a worldwide distributor of branded consumer electronics, computers, gaming, smart home, drones and cameras products, offering top quality new and refurbished computer & electronics products, open box and factory recertified goods. Headquartered in the United States, Dialectic Distribution has offices in New Jersey, New York, Hong Kong, LATAM and Europe. Our strength is in understanding our customers' needs and offering them products that fit their business model. We service our customers throughout the world not only offering competitive prices but offering logistical expertise in the delivery of your purchase.

#### CHINA ETECH GROUP CO.LTD

Country: China Contact: Anshel

+86 13923471876 Tel: Email: qiaotongxin@126.com Web: www.etechgroups.com

A Leader in Consumer Electronics with 10 years experience.

A Manufacturer Passed by ISO.

A Manufacturer Approved by BSCI. A Manufacturer Audited by DIS.

#### **2DIRECT GMBH**

Country: Germany Contact: Mr. Sven Kilian +49-2351-66887-0 Tel: Fmail: info@2direct.de

Web: www.2direct.de



The 2direct GmbH is an international operating company with headquarter in Schalksmühle, Germany. Established 2001 in Lüdenscheid, the company offers a diverse portfolio of over 3,500 computer and network accessories products in almost every core market of the world. "Typhoon" and "LogiLink" are counted among the home brands. Our highlights this year are videowall solutions and items concerning ergonomy, like the sit/stand desk frame, foot rests and monitor mounts.

## HALL 11.1 · BOOTH 116

#### **LEXAR**

Web:

Country: USA Contact: Joey Lopez Tel: +1 408 933 1088 http://www.lexar.com

For more than 20 years, Lexar has been a trusted leading global brand in memory solutions. We live and breathe innovation. We provide an award-winning lineup that performs second-to-none, and includes memory cards, USB flash drives, readers, and storage drives for retail and OEM customers.

Lexar

Our product designs undergo extensive testing in the Lexar Quality Labs, facilities with more than 1,100 digital devices, to ensure performance, quality, compatibility, and reliability.

## HALL 11.1 · BOOTH 119

#### SHENZHEN FOSCAM INTELLIGENT TECHNOLOGY CO., LTD.

Country: China Contact: Wu Ruilin

Tel: +86 755 26745668 leon@foscam.com Email: Web: www.foscam.com

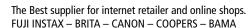


ShenZhen Foscam Intelligent Technology Co., Ltd. is a professional high-tech company which provides IP video cameras of high quality and cost-effective comprehensive equipment solutions. Founded in 2007, with its operations throughout the world, Foscam has established distribution channels in more than 30 countries and regions, including Germany, the United States, Britain, Italy, Singapore, India, France and Canada. 100 million Foscam products have been sold to over 60 countries.

#### @.COM SRL

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#### DRAYTEK POWERED BY UNIVORX GMBH

Country: Germany

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DrayTek, established in 1997 by a group of talented engineers is now the world-leading supplier of state-of-the-art networking solutions. We have migrated from the leading provider of remote access solutions to the customized networking solutions for diverse local markets around the world. At present, DrayTek's solutions ranging from enterprise-level firewalls, mission-critical VPN/VoIP facilities for SoHo, various xDSL/broadband CPE, to prospective telecommunication products and TR069 central management solutions can meet the market trend and go above and beyond customers' expectations

## HALL 11.1 · BOOTH 130

#### SHENZHEN SKYWORLD TECHNOLOGY CO.LTD

Country: China
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Email: 3264777685@qq.com
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Shenzhen Skyworld Technology was founded in 2002, we are a fast growing technology company specialize in advanced consumer electronics, such as Laptop, Pocket PC, Tablet pc, Dance Robot, Smart Robot, Smart Write Pad etc.

Our Factory is qualified for ISO9001: 2008 certification, and concentrate an own Brand Topjoy business, already established good business relationship with customers from most countries and areas. Own 6000 square meters factory which is facilitied with advanced imported equipment and production lines, monthly production capacity more than 200K. Annual turnover is over 20 million USD.

## HALL 11.1 · BOOTH 132

#### ONYX INTERNATIONAL INC.

Country: China Contact: May

Tel: +86 020 81237287 Email: 2438389752@qq.com Web: www.boox.com

Onyx International Inc. is a leading Chinese Consumer Electronics Company dedicated to design, development, manufacturing, sales and marketing of E Ink (ePaper) devices that provide end users paper-like reading and writing experience. Founded by a team from IBM, Google and Microsoft in 2008, Onyx is headquartered in Guangzhou China with an office in Shenzhen, known as China's Silicon Valley. In the past ten years, Onyx products have been sold to over 60 countries of 4

continents globally.

COMMERCE

## HALL 11.1 · BOOTH 141

#### DONGGUAN ARUN INSUDTRIAL CO.,LTD

Country: China Contact: Tony Zhang

Tel: +86 188 2580 7976 Email: Tony.Zhang@arun.hk Wed: www.arun.hk

We Would like to welcome you at IFA with our excellent product range, dynamic team and experience. Arun, the top 3 digital mobile accessories brand in China, devotes to developing smart solution for mobile phone accessories. Leading the industry from universal battery charger to potable power bank which supports Qualcomm quick charge and PD, Arun provides more convenient choices to people with its profund 21 years of experience accumulation. At the same time, Arun expands the business to New Energy ,built up our own battery factory "Donguan Silver Sky Co Ltd" for battery producing, to do contribution for a better world.

ALLA

#### **KW-COMMERCE GMBH**

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Email: maik.busch@kw-commerce.de Web: http://www.kw-commerce.de

KW-Commerce houses successful proprietary brands like kwmobile, kalibri, and Navaris under one roof. As an e-commerce revolutionary, the company consciously decided on the sale on online market places like Amazon and eBay: close to customers, fast, world-wide. This way, the company sells more than 30,000 items in the areas of ,accessories for consumer electronics' and ,home & living'. We ship to more than 5,000,000 customers a year. With an increasing trend.

## HALL 11.1 · BOOTH 142

#### **MOBILIS**

Country: France Contact: Julie Fourmond

Tel: +33 450 632 408

Email: jfourmond@mobiliscase.com Web: www.mobiliscase.com

#### #CARE&CARRY EVERYWHERE, EVERYDAY

For 26 years, MOBILIS® has offered security and simplicity on the go for all mobile devices everywhere, everyday!

We design Made in France bags & protective cases for hybrid PC, laptops, tablets, smartphones ...

A wide range of solutions, alongside our industry expertise, helps us provide the most innovative and quality solutions.

NOMADISM, MOVEMENT, MOBILITY

Our life is no longer sedentary, even at work. Our promise is to make everyday technology easier to use, in order to focus on what matters.

## HALL 11.1 · BOOTH 145

#### GYPI SPRL.

Country: Belgium
Contact: Piko Rojnik
Tel: +32 230 362 84
Email: pr@qypi.be

Email: pr@gypi.be Web: www.gypi.be

GYPI is a family owned company established in 1989. Our latest project this year is the launch of the first private sales website in Belgium for B2C – B2B (bonoboshop.be).

What remain unchanged, our specialized team working on the purchases & sales of European specifications consumer electronics to be exported worldwide. We are mainly dealing with major A brands products in the following ranges:

Small White domestic appliances: Health-Body & Beauty Care ...

Big White Appliances: Built-In & Freestanding appliances ...

Brown Appliances: Games Consoles, Hi-FI, Audio, TV ...

Our logistics department is equiped with the best & most advanced procedures to ship your goods worldwide by Air, Sea 20'-40' Containers, partial shipments but also by truck for almost any quantity. Our Sales Department is always there and ready to answer your ques-

tions or specific requests, so please don't hesitate to solicit us anytime!

#### CLASPER ASSOCIATES FRANCE

Country: France
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Tel: +33 648 675 974



Email: maud@clasperassociates.com Web: www.clasperassociates.com

CLASPER ASSOCIATES FRANCE is a company based in France since 2012, dealing with CE such as Mobiles, TV, Monitors, Consoles, SDA etc. We work with major A-brands in Europe such as LG, SAMSUNG, XIAO-MI, ROBOROCK, AMAZFIT ... that make us strong and sustainable partners. We are always looking for new opportunities and trustable collaboration

#### UNION CAMERA HONGKONG LTD.

Country: Hong Kong

Contact: Mr. Henry Lo/ Mr. Tony Li Tel: +852 2307 9338

Email: camera@unioncameraltd.com Web: www.unioncameraltd.com

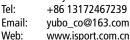


Camera distribution is our initial business of Union Camera Hong Kong since 1989. 29 years of experience we made an in-depth penetration of all level of distribution channel and even area has limited coverage. We have a well understanding of market trends which extend our product category into consumer electronics and collaborate with partners to acquire extraordinary profit in the very competitive digital world. Union Camera Hong Kong bring trust and future to partners always.

## HALL 11.1 · BOOTH 151

#### MILLION CONCEPT ELECTRONIC(SHENZHEN)CO.,LTD.

Country: China Contact: Jerry





Million Concept Electronic(Shenzhen)Co.,Ltd established in 1999, is a leading supplier of outdoor sports products. The main products include pedometer, heart rate meter, stopwatch, radio meter and other outdoor timekeeping products. Committed to providing high-quality products for customers at home and abroad.

## HALL 11.1 · BOOTH 153

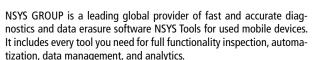
**NSYS GROUP** 

29

#### **NSYS GROUP**

Country: United Kingdom
Contact: Vadim Tim
Tel: +44 1634 756065

Email: sales@nsysgroup.com Web: www.nsysgroup.com



· Over 50 tests to detect 90+ mobile device's defect;

- · Automated and smart-assisted tests designed to minimize human errors;
- · Analytics of staff efficiency and product defects;
- · Cloud database and unlimited users;
- $\cdot$  The high-quality tech support team is ready to assist 24/7 in different languages.

**Nicefeel** 

#### LIMIFIELD, SA

Country: Portugal Contact: Camilo Moreira Tel: +351 965 258 494 Email:

camilo.moreira@limifield.pt

Web: www.limifield.pt

Limifield has been active in the electronic market for 12 years with the representation of exclusive and own brands.

We have a wide and efficient distribution network competing with the main plyers in the business area.

Always aware to the market trends, we regularly develop new product lines and innovative services, providing the growth of our customers' business.

With IFA 2019, we intend to extend our distribution network throughout Europe and establish partnerships with manufacturers.

We hope that IFA will be a gateway to new opportunities and good business relations.

#### FLYCAT ELECTRICAL CO., LTD

Country: China Contact: Sonia Liao Tel: +8615099903202

Email: suging@fly-cat.com.cn www.nicefeel-mdt.com Web:

Born in 2012, FLYCAT has become famous brands among oral irrigator field. With professional R&D team and excellent service, our brand popularity and sales have been increasing greatly year by year.

## HALL 11.1 · BOOTH 157

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## HALL 11.1 · BOOTH 155A

#### LEMEGA TECHNOLOGY CO., LTD.

Country: China Contact: Fred

30

Tel: +86 13823539467 lemega 2019@163.com Email: www.lemegaaudio.com Web:

LEMEGA AUDIO specialized in audio product's design and manufacturing, including AM/FM radio, Digital DAB radio, Wireless speaker system, Hi-Fi loudspeaker, Hi-Fi Integrated amplifier, CD player, DAC and USB converter etc., we build the speaker... driver, wooden box, PCBA and final assembly in house to ensure we can offer the special design and high quality products for the customers.

I F • MFGA

#### **ŠMIT ELECTRONIC**

Country: Croatia Contact: Stjepan Smit Tel: +385 91 680 7021

stjepan@smit-electronic.hr Email:

www.s-box.biz, www.whiteshark.biz, www.eshark.biz Web:

SBOX was founded in 2007. with headquarter in Hong Kong with stock and distribution mostly in Europe. Main groups of SBOX products range are wall mounts for LCD TV, laptop bags, cables, cleaners, mice, keyboards, headsets, speakers... With stylish design, very nice package, excellent quality materials, SBOX provides very competitive prices to its customers and always trying to give them "the best value for money". White Shark is a gaming brand whose vision is to make gaming available to everyone. While White Shark provides the best value for money in the entry to middle-level segment; our hi-end gaming brand — eShark, whose main goal is to provide performance-focused gaming peripherals to advanced and professional gamers.

#### ECOM ELECTRONIC COMPONENTS TRADING GMBH

Country: Germany

Contact: Mr Christian Schmid

Email: christian.schmid@ecom-trading.de

Tel.: +49 8544 97400404 Web: www. ecom-trading.de

ECOM Electronic Components Trading GmbH with its headquarters in Dachau and a branch office in Eging am See has been active in the IT sector since the founding in 1992 and has established itself to one of the world's leading trading companies. Part of the core business are the distribution of components and peripheral devices also supplies for computer and notebooks. In the forefront of the thinking are excellent products, quick handling, reliable delivery as well as appropriate pricing.

#### **GOLD FINGERS TECHNOLOGY CO., LTD**

Country: China Contact: Joy Zhang

Tel: +86 18475564885

Email: joyzhang@enod-audio.com Web: www.enod-audio.com



ENOD persisted in its understanding of music and made breakthroughs in the Waterproof, True wireless and Active noise cancelling technology in recent years, make achievements in its serial audio products. Now ENOD has become a one-stop globalized brand system which realized the designing, researching and development, manufacturing, marketing and providing after-sales service of wireless audio products. We are looking for new partners and customers throughout the world to join us.

## HALL 11.1 · BOOTH 161

#### CHUWI INNOVATION AND TECHNOLOGY (SHENZHEN) CO. LTD

CHUWI

Country: China Contact: Jerry Chang Tel: +8615807550

Email:

Web:

+8615807550671 jerry@chuwi.com https://www.chuwi.com/

Born in 2004, CHUWI has become one of the most reliable and reputable brands in the world. Due to high quality and excellent service, our brand popularity and sales have been increasing greatly year by year, and moved into the top 3 tablet brands.

## HALL 11.1 · BOOTH 163A

#### AVENIR TELECOM

Country: France Contact: Julien Toth

Tel: +33 6 95 24 06 76
Email: jtoth@avenir-telecom.fr
Web: www.energizeyourdevice.com

Long-lasting mobile phones and accessories.

As phones are now an integral part of our day-to-day lives, Energizer® developed a complete line of smartphones and feature phones powered with massive batteries for days of battery life and freedom. All products are a combination of innovation, performance and affordability to appeal to a wide audience and to suit every user's needs.

To keep phones charged and protected at all times, *Energizer*® also offers a complete line of mobile accessories, ranging from wireless chargers to shockproof cases, screen protectors and car kits.

A dedicated range of Lifetime Warranty accessories has been developed using the strongest materials forproducts you can rely on.

#### DELL INC.

Country: USA

Contact: Lana El Husseini Email: Dell@axicom.com Web: www.dell.com



LIROT

Dell provides technology solutions, services & support. Buy Laptops, Touch Screen PCs, Desktops, Servers, Storage, Monitors, Gaming & Accessories.

#### YUKATEL GMBH

Country: Germany
Contact: Yusuf Karatas
Tel: +49 698383250
Email: info@yukatel.de
Web: www.yukatel.de



Yukatel GmbH is an innovative and dynamically growing sales company. The company is founded in 1995 in Offenbach, by today's managing director Yusuf Karatas. With an international focus, we are currently achieving an annual turnover more of 600 million euros. Nowadays, we have developed from a pure telecom provider, to a software and platform provider in the growing market of GPS-supported telematics and M2M communication. Our motto is: "Where others stop, we begin", we gladly welcome all client's suggestions and listen carefully, in order to provide the best service.

## HALL 11.1 · BOOTH 167

#### **CUBOT**

Country: China Contact: Abby Yao

Tel: +86 13631683802 Email: abby.yao@cubot.net Web: www.cubot.net

CUBOT deals in all kind of smartphones. We keep technology-oriented concept and always pursue perfection. Since 2007, we have experienced fantastic high development. The bands involve in different area, namely GSM I CDMA I TD-SCD- MA I WCDMA and LTE, which fit every customer in the world. With professionism, sound quality, spirit of perfection, we are committed to giving exciting products with high quality. Besides strict quality control management, which ensures a stable quality control covering the whole process from the elements procurement to QC inspection. We want to build up an established "CUBOT" brand, made in China.

## HALL 11.1 · BOOTH 169

#### PROGRESS DISTRIBUTION GMBH

Country: Germany

PROGRESS DISTRIBUTION

Contact: Svetlana Novikova Tel: +49 511 9999 4 205

Email: svetlana.novikova@progressdistri.com

Web: www.progressdistri.com

Progress Distribution GmbH is an internationally oriented procurement organisation. Since 2009 the company expands its network through international expertise and broad product portfolio. With own competence and authenticity, Progress Distribution creates long-term, reliable and sustainable business relationships with partners exclusively based on the win-win principle.

As a member of myWorld Group, Progress Distribution is ready to support your cooperation with the world's largest shopping community, presented in 47 countries.

. Visit the IFA stand to find more about the numerous benefits of partnership with Progress Distribution GmbH.

O'2NAILS

## HALL 11.1 · BOOTH 171

#### ITSS-DAMM E.K.

Tel:

Fmail:

Web:

Country: Germany Contact: Andy Damm

+49 170 834 9415 info@itss-damm.de

http://www.itss-damm.de

ITSS-DAMM is a distributor for lifestyle electronic products.

The company ITSS-DAMM is specialized in services and products around the topic B2B service and wholesale with consumer electronics, household appliances, IT and goods of all kinds. In order to guarantee a smooth distribution, ITSS-DAMM has a well trained team, which takes over the work areas EDP, web, design, logistics, handling and accounting. With sophisticated solutions as a full-service partner, ITSS-DAMM not only takes over the search for a desired product, but also supplies the appropriate marketing structure. Due to the long existence of the company, the work is always customer-oriented and practical. In every project, the focus is always on the customer and his individual ideas and wishes. With over 10 years of experience and expertise, ITSS-DAMM is an experienced and promising partner.

ITSS-DAMM

Sontronix GmbH

#### **GUANGZHOU TAIJI ELECTRONIC CO.,LTD**

Country: China

Contact: Tammy Lee

Tel: +86 186 6565 6982 Email: tammy@cybernail.com Web: www.o2nails.com

#### Portable Nail Printer

A mini portable smart device that can print any pattern on the nail. The product is suitable for different scenarios such as personal nail art self-service, nail art renting/sharing, and commercial nail art services. It's wirelessly controlled by O2NAILS APP in the phone or tablet.

## HALL 11.1 · BOOTH 171

#### SONTRONIX GMBH

Country: Germany
Contact: Florian Schenk

Tel: +49 175 988 6346 Email: info@sontronix.de Web: http://www.itss-damm.de

SONTRONIX always follows the current market trends and offers their customers only high-quality products. The focus is on stylish, innovative brands.

SONTRONIX exclusively looks after resellers and tailor marketing campaigns individually to the customer in order to support sales.

The young, modern team authenticates itself with the offered products and often strikes other or more creative ways to the marketing as established ITK Distributors, in order to place the mark as target group faithfully as possible successfully in the market.

## HALL 11.1 · BOOTH 173

TESVOR®

#### SHENZHEN TIAN YOU INTELLIGENCE CO. LTD

Country: China
Contact: Mr Wen Liu
Tel: +8613688907929
Email: eric@tesvor.com

Tel: +8613688907929
Email: eric@tesvor.com
Web: www.tesvor.com

Established in 2016, Tesvor is devoted to designing, creating smart robot vacuum cleaners for customers. Tesvor has outstanding products capacity and innovative ideas, helping Tesvor reach its goal to be a global innovator in robot vacuum cleaners field. With great efforts, 5 product lines with professional manufacturer and high-tech company, integrated R&D, Design, Production and Sales for GYRO Navigation Robotic Vacuum Cleaner, (real visual navigation cleaning), Laser Navigation Robotic Vacuum Cleaner.

**PeiyuTech** 

#### MIFO TECHNOLOGY CO..LTD

Country: China

Contact: Jennifer Zhang +86 139 22883126 Tel:

Fmail: sales5@evertrustexpo.com.hk

Mifo Technology Co.,LTD is Established in 2013, specialized on middle and high level wireless headsets which integrated Developing, Design, produce and sale in one.

**m**ifa

easybution

Mifo, pursuing the perfect concept and international standards of technology, creating the top quality professional Bluetooth acoustics products, oaths to become the first class wireless headset brand. Bring practical and good-looking bluetooth acoustic products to the users.

#### GUILIN FEIYU TECHNOLOGY INCORPORATED COMPANY

Country: China Contact: Ally Guo 0773-2320866 Tel:

Fmail: ally@feiyu-tech.com https://www.feiyu-tech.com Web:

Feiyu Technology Co., Itd, was founded in 2007, located in Guilin, is a professional company engaged in automatic control, inertial measurement electronic products development, production and sales. We focused on video stabilization technology research, it has an impressive portfolio of product launches including motion camera stabilizer, smartphone stabilizer and DSLR camera stabilizer. Our products are sold to over 100 countries including America, Britain and so on.

## HALL 11.1 · BOOTH 175

#### **EASYBUTION GMBH**

Country: Germany Contact: Max Schneider

Tel: +49 176 628 663 11 ms@easybution.de Email: Web: www.easybution.de

Easybution GmbH is one of the fastest growing companies in Europe. We specialize in big brand consumer electronics as well as refurbished A-Brand products. For more information about us please visit www. easybution.de.

## HALL 11.1 · BOOTH 177

#### **BASCHAR TRADING CENTER GMBH (BTC GMBH)**

Country: Germany

Contact: Mr. Christos Rokkas Tel: +49 69 153228 585 c.rokkas@btcgmbh.eu Email: Web: www.btcgmbh.eu

BTC GmbH is an owner managed international wholesaler, founded in 2009. As a distributor, we are the link between manufacturers and resellers and enable our customers to access our broad product portfolio.

## HALL 11.1 · BUSINESS LOUNGE

#### HILLSOUND DIGITAL

Country: Hong Kong

Contact: Ivan Leung / Hang Lee Tel: +852 25080080

Email: sales@@hillsound.com.hk Web: www.hillsound.com.hk

HILLSOUND Digital established since 1992 in Hong Kong, act actively on import, export on consumer electronics / home appliances / printers to most countries in USA, Europe & Asia Pacific with tight networking, by fulfilling and matching any diversity. We are open and always ready for any partnership to build for mutual profit and benefits.



Country: USA

Web:

Contact: Alan Wallace
Tel: +1 425-691-8757
Email: awallace@afilias.info

http://www.afilias.info

**Afilias** 

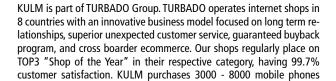
Do you have Counterfeit BYOD devices on Your Network - Afilias Technology finds the fakes - Can you spot the fake phones at their booth?

## HALL 11.1 · BOOTH 186

#### **KULM**

daily.

Country: Slovakia
Contact: Stefan Durina
Email: b2b@kulmllc.eu
Web: http://kulmllc.eu/



KULM LLC

## HALL 11.1 · BUSINESS LOUNGE

#### ARLO TECHNOLOGIES INTL. LTD

Country: Ireland

Contact: Marc-Pierre Hoeft
Tel: +49-30-257620530
Email: arlo@piabo.net
Web: http://www.arlo.com

arlo

With deep expertise in product design, wireless connectivity, cloud infrastructure and cutting-edge AI capabilities, Arlofocuses on delivering a seamless, smart home experience for users that is easy to setup and interact with every day. Meet Ashton Good, Global Director of Integrated Marketing, and the Arlo team at ShowStoppers to have a chat about latest trends in home security and experience the newest Arlo products first hand.

#### **F(X) TECHNOLOGY LIMITED**

Country: UK

Contact: Adrian LiMow Ching +44 77669694269 Tel: Email: adrian@fxtec.com Web: http://www.fxtec.com



Established in London in 2018, F(x)tec is led by an experienced team of mobile device, telecommunications, and retail entrepreneurs and visionaries. Privately funded, the company is committed to developing and refining mobile phones and related devices that enhance user experience, improve productivity and help users achieve more from their technology. F(x)tec aim to deliver premium niche mobile devices, starting with new Pro1 smartphone, that reinvent and refine well-loved technology from the past.

#### SHURE

Country: Germany Daniel Wieland Contact: Tel: +49 174 3062200

Fmail: Wieland Daniel@shure.com Web: https://www.shure.eu/



Shure (www.shure.com) has been making people sound extraordinary for nearly a century. Founded in 1925, the Company is a leading global manufacturer of audio equipment known for quality, performance, and durability. We make microphones, wireless microphone systems, in-ear monitors, earphones and headphones, conferencing systems, and more. For critical listening, or high-stakes moments on stage, in the studio,

## HALL 11.1 · BUSINESS LOUNGE

#### SCHENKER TECHNOLOGIES GMBH

Country: Germany Contact: Robert Schenker Tel: +49-341-2460-70-40 r.schenker@schenker-tech.de Email:

Web:

http://www.xmg.gg

XMG unveils an exciting, slim & light gaming laptop in joint cooperation with Intel. The ultra-portable gaming powerhouse combines the latest Intel and NVIDIA technology with outstanding battery life, a sleek and slim magnesium chassis and a precise, opto-mechanical keyboard. and from the meeting room, you can always rely on Shure.





Ed Elliot-Square IPT.cc, IGT.cc, & ICB.cc

#### **DEAR IFA BERLIN TRADE VISITORS!**

As an official partner of Global Fairs for both IFA Reseller Park & previously CeBIT, I would like to welcome you and thank you for visiting the Reseller Park. You have now found our industry meeting place.

Whilst Global Fairs organises and supports the full area, the IPT Marketplace's focus has been to promote and attract the international trading industry. Through our B2B trade platforms, our annual trade convention and our industry marketing and networking we have now grown the number of exhibiting traders.

Our IPT, IGT & ICB team is dedicated to supporting the distributors, traders, brokers and resellers of mobile phones, consumer electronics and IT components worldwide. Our three industry B2B trade portals provide an excellent facility for you to trade more effectively by putting you in contact with each other and providing added value services to achieve a "one stop shop".

It was very natural for us to once again support Jan Nintemann to promote IFA Berlin for our 12th year of partnership, with this year having a dedicated area for traders — The IPT Marketplace.

Jan has created a unique and very effective platform for both exhibitors and visitors – he has united the industry during IFA week.

Our partnership with Global Fairs has enabled this project to succeed. We are also the proud organisers of the International Trade Convention – ITC. ITC 2019, held in Malta, was the 8th convention and boasted a record numbers over 400 attended. At ITC the key buyers & decision makers from distributors & trading companies meet in a relaxed environment to network and enjoy focused time together in a very different atmosphere to a tradeshow.

If you have any questions, or need assistance with anything, whether it be networking, industry related or introductions, please feel free to approach our team at stand 149a and the outdoor IPT Marketplace. May I wish you a very successful tradeshow and an enjoyable time in Berlin.

Ed Elliot-Square · Sales Director – IPT.cc, IGT.cc, & ICB.cc

Tel: +44 1963 251 442 Mob: +44 7739 698 928 Email: ed@ipt.cc Skype: ipt.cc BBM Pin – 28EA0AB0

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**9** ipt.cc

## BUILDING RELATIONSHIPS

Supporting and connecting retailers, traders, resellers & distributors of new & used mobile phones, accessories, consumer electronics, home appliances & IT components worldwide for 19 years.

# TODAY

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☑ ed@ipt.cc





CUMUS

## HALL 11.1 · BOOTH 103A

#### **NEKTOVA GROUP LLC**

Country: USA

Contact: Mr. Josef Freifeld
Tel: +32 479 747 961
Email: josef@nektova.com
Weh: www.nektova.com



Nektova Group is a worldwide distributor of consumer electronics, bringing you the hottest items at the lowest prices.

We are headquartered in USA and have representation in multiple locations globally.

Our team is made up of category experts who are committed to delivering personalized solutions to our customers and vendors.

Nektova ships out orders same day worldwide to over 45 countries door to door service.

#### **COMUS INTERNATIONAL FZCO**

Country: United Arab Emirates

Contact: Urvashi Goyal Tel: +971 566651670

Email: urvashi.goyal@comusfze.com

Web: www.comus-intl.com

Comus International FZCO is a global distributor of consumer electronics.

We specialize in the wholesale of popular brands like Samsung, Go-Pro, Garmin, JBL, Dyson, Sennheiser, Sony, Canon, Dell, HP, Bang & Olufsen, Targus, Nikon, Huawei etc. We carry physical inventory in our warehouse in Dubai and cater to customers in North America, Europe, Middle East and Asia.

Prompt delivery and aggressive pricing is our strength and to compliment that we have a team of enthusiastic people to cater to your needs.

## HALL 11.1 · BOOTH 109

#### **GPSG LTD**

Country: United Kingdom
Contact: Mr. Ilker Ozhan
Tel: +90 532 240 13 50
Email: ilker@gpsg.eu
Web: http://www.qpsq.eu/



GPSG Ltd. is established in 2006 as a group of companies in EU mainland, UK and Turkey. GPSG has been active in import, export and distribution of TV, white appliances and small domestic appliances in Europe, Asia, Africa and Overseas markets. GPSG has direct distribution contracts with major A brands in TV & AV, MDA, SDA, cameras, consoles, FMCG and IT products. With best A Brand contracts, fast logistics, young team and long market experience, GPSG has become one of the significant players in the market of consumer electronics in Europe and the world. Today GPSG is exporting its products to 42 countries and increasing every year.

## HALL 11.1 · BOOTH 118

#### GLOBOMATIK INFORMATICA S.L.

Country: Spain

Contact: Mr. José Alberto Ruiz Email: jaruiz@globomatik.com Web: www.globomatik.com



Born in 2002, GLOBOMATIK has become the second largest wholesaler in Spain with a large number of international partners. Under our motto "BEST EXPERIENCE!", our sales and customer satisfaction have not stopped to grow year by year, leading us to increase our turnover in more than a 10,5 % in 2018. The values that define us are passion, creativeness, commitment and winning spirit.

#### **OEGE TRADING GMBH & CO. KG**

Country: Germany
Contact: Özcan Gölyeri
Tel: +49 231 862001-00
Email: mail@oege-trading.de
Web: www.oege-trading.de



OEGE-Trading is specialized in the distribution and wholesale of high quality products of all major A-brands from various categories such as household & kitchen, consumer electronics, gaming, mobiles, health & beauty etc. Thanks to good market knowledge and an exclusive trading & sourcing network we can provide always best prices to our customers with a fast distribution across the globe. We are focused to build up a strong and long - term relationship with our suppliers and customers.

#### IPT / IGT / ICB

Country: United Kingdom
Contact: Ed Elliot-Square
Tel: +44 773 969 89 28

Email: ed@ipt.cc Web: www.ipt.cc

IPT.cc, IGT.cc & ICB.cc are the number 1 trading platforms for companies dealing in mobile phones, consumer electronics and IT components. Whether you are a large distributor or a trading Company, we can increase your client base, improve your profi tability, and enhance your efficiency and effectiveness. WE help you trade smarter, not harder!

## HALL 11.1 · BOOTH 149

#### **EUROSTAR GLOBAL ELECTRONICS LTD**

Country: United Kingdom Contact: James Hillman Tel: 01782 565 555

Email: james.hillman@eurostarglobal.co.uk

Web: www.eurostarglobal.co.uk

Eurostar Global Electronics are the UKs fastest growing independent Mobile Phone and Tablet distributor.

Established over 12 years, Eurostar continues to expand its reach and supplies tailored products and services into more than 40 countries worldwide. With next day delivery across Europe and physical stock of most brands, Eurostar continues to be a partner of choice across Europe.

## HALL 11.1 · BOOTH 150

#### B-STOCK

Country: United Kingdom

Contact: Ben Whitaker, Director EMEA
Tel: +44 (0)7785 918319
Email: ben@bstocksolutions.com
Web: www.bstock.com/eu



B-Stock is the world's leading B2B marketplace for returned, excess, and liquidation inventory. Via our platform companies can sell merchandise directly to a large network of business buyers. The marketplace is auction based: you can list stock across any category, condition, or lot size and have thousands of buyers bid for it. Competition amongst buyers drives prices up, enabling the highest pricing possible.

#### **CATHEDY GMBH**

Country: Germany Contact: Mr. Tom Su Tel: +49 40 30850991 Smart Home Power Solution

Email: tom.su@kfdpower.eu Web: www.kfdpower.eu

Cathedy is a hightech supplier of power adapters all over the world. We supply own brand KFD name products, all of which are guaranteed 100% compatible and with 3 years warranty.

We offer a wide range of products, USB TYPE-C PD chargers, Mini PC/ AIO PC/Rugged Tablet/Panel PC/Mini ITX/Gaming laptop/Monitor/Printer/Speaker/ Scooter adapters, Vehicle chargers, etc.

#### PANTHEON DISTRIBUTION GMBH

Country: Austria Contact: Nishel Surana Tel: +44 7568888888

Email: nishel@pantheondistri.com Web: www.pantheondistri.com



We are a Wholesale/Distribution Company based in the Heart of Europe in Austria, Vienna. Our Main Products are Mobile Phone, Consumer Electronics and Home Appliances/ White Goods and their Accessories. Our Strengths lie in our expert sales and purchasing team backed by a powerful financial foundation allowing us to take advantage of spot opportunities and take position on huge volume deals most cannot. Due to our strength in logistics we are able to buy from and deliver to almost anywhere globally.

## HALL 11.1 · BOOTH 165

#### **RCS - RAMPAL CELLULAR STOCKMARKET**

Country: Israel

Contact: Ms Sara Sopher
Tel: +972.3.615.9999
Email: info@rcs.com
Web: www.rcs.com



RCS is the leading international distributor of mobile phones, digital cameras, tablets and other consumer electronics.

With over 20 years of experience, 20 dedicated sales agents, 10 logistics specialists, operations in 107 countries and hundreds of profitable deals completed daily, you can rely on RCS to get your Deal Done.

## HALL 11.1 · BOOTH 187

#### COMUNICACIONES VIBER SL

Country: Spain

Contact: Chetan Manik
Tel: +34 915944389
Email: info@vibersl.com
Web: www. vibersl.com



The company's core competencies lies within the international distribution of Mobile phones, SSDs, HDDS, TVs, Audio, Tablets, Wearables and Cameras of all well-known manufacturers. We are constantly investing in improving our customer support, that means always being able to adapt to the customer's needs. Comunicaciones Viber's outstanding knowledge and ability to adapt to the new constant requirements of the market. It enables us to sell the products at a very competitive price. Our entire focus in on supplying our customers with what they desire at a competitive price with an excellent customer service. We have a great infrastructure for the logistics, therefore we are able to react faster and more flexibly to customer needs.

#### PINES SP. Z O.O.

Country: Poland

Contact: Arivoli Ganesh
Tel: +65 97501694
Email: ganesh@pines.com.pl
Web: www.pines.com.pl



Pines Sp. z o.o. is one of the world's leading distributors and wholesalers of branded mobile phones, gaming consoles, gadgets, lifestyle devices and consumer electronics. We offer our local and foreign partners a trusted and reliable service to fulfill their needs.

We have expertise across the entire value chain including supply, sourcing, and distribution.

We are adept at providing customized solutions to keep pace with innovation in the global market. We help our partners understand the rapidly-evolving product landscape and digital trends at all market levels.

# ITC MALTA 11 - 14 June 2020

Brought to you by | PT & mobi hub

## The industry networking event

for distributors, retailers & traders

A three day networking event held in Malta bringing international distributors, retailers, traders, resellers and wholesalers of new, used mobiles & accessories together in one place.



## Early bird offer available

Register your interest today at www.itc.events

## HALL 11.1 BUSINESS LOUNGE

#### ASEAN TODAY BUSINESS & TRAVEL NEWS | MEDIAPARTNER

Country: Germany Contact: Henri Zix

Tel: +49 171 6240 662

Email: editor-in-chief@aseantoday.info

Web: www.aseantoday.info

Online news platform covering business and travel topics primarily regarding the Southeast Asia and East Asian (China, Taiwan, South Korea and Japan) region.

The news platform is published in German and English language.

#### CE-MARKT | MEDIAPARTNER

Country: Germany

Contact: Jan Uebe, Editor in Chief "CE-Markt"

Annette Pänder-Coleman,

Editor in Chief "CE-Markt electro"

Tel: +49 823 341 17
Email: verlag@ce-markt.de
Web: www.ce-markt.de

CE-MARKT is Germanys business publication for the whole fi eld of Home & Mobile Electronics: Consumer Electronics, Foto & Video, IT/ Telecom-munications, Domestic Appliances. CE-MARKT is subject to the German circulation control Institution IVW. Printed: 15,546. Distributed circulation: 15,406. Subscribed circulation 7.565. The Readers are mainly Purchasing Managers as well as Sales Managers in trade and industry.

## HALL 11.1 · BOOTH 123

## BUSSYSTEME – MAGAZIN FOR MODERN BUILDING AND TECHNOLOGY | MEDIAPARTNER

Country: Germany

Contact: Maria Ursula Kuminek
Tel: +49 30 674 39 77
Email: redaktion@bussysteme.de
Web: www.bussysteme.de

Annual subscripton in german. Content: updated Interviews, Market Informations, Technology, Innovations, Practice, System Introduction, Company Präsentations, New Products, Events and Fairs, Knowledge of the Trade, Upcoming Certified Courses.

## HALL 11.1 · BOOTH 114C

Channel Media

#### CHANNEL MEDIA EUROPE, LTD. | MEDIAPARTNER

Country: Malta Contact: Bob Snyder Tel: +356 270 155 66

Email: press@channelmediaeurope.com
Web: www.once-news.eu | www.ecinews.eu

Deal in: Mobile Devices & Accessories, Consumer Electronics, PC & PC Components

Type: Industry NewsOn CE is part of Channel Media Europe, Ltd. and is an eNewsletter that targets an audience of European CE retailers (and the distributors who serve them) and particularly those who need international news on products & trends. The company also publishes MobileChannels.eu, Consumer IT, rAVe EUROPE, European Custom Installer (ECI) and European Solution Provider.

## HALL 11.1 BUSINESS LOUNGE

**DEALERS ONLY** 

#### CHANNELPARTNER IDG BUSINESS MEDIA GMBH | MEDIAPARTNER

Country: Germany

**ChannelPartner** 

**DCI**MEDIA

Contact: Mr Thomas Jank
Email: tiank@channelpartner.de

Phone: +49 89 36086729
Web: www.channelpartner.de

As one of the leading information platforms for ICT dealers, corporate reseller and service providers, ChannelPartner supports its readers and users decisively in terms of strategic alignment, choice of suppliers and the compiling of a product range. ChannelPartner's claim is that it provides its readers and users with detailed background information, interviews with experts, analyses and targeted recommendations for action in order to offer them clear orientation in market segments that are difficult to fathom. The monthly print magazine contains a thematic focus on industry trends, where channel experts from retailers, corporate resellers, manufacturers and distributors give their opinions. The sections in the magazine are directly linked with the subject channels of the online portal in order to offer readers further, more in depth information as well as up-to-date and traderelevant industry news. Events like "Channel Excellence Awards", "Systemhauskongress CHANCEN", "Channel meets Cloud" and networking events like "ChannelRace" and "Digital Innovation Hub" for startups round off ChannelPartner's portfolio.

## HALL 11.1 BUSINESS LOUNGE

#### DCI AG

Country: Germany

Contact: Hans Schneeberger Tel: +49 815 126 51 37 Email: hschneeberger@dci.de

Web: www.dci.de

DCI is a pioneer in e-commerce with many years of hands-on experience and comprehensive industry know-how. DCI's innovative offerings include advanced solutions for online marketing, e-mail marketing, and content services for both advertisers and publishers. Our unique, patented Info-board (WAI®) technology has successfully set a standard for a totally new advertising format and platform.

#### **DEALERS ONLY | MEDIAPARTNER**

Country: Germany Contact: Mike Volz

Tel: +49 6321-8784563 Email: volz@up2media.de Web: www.dealers-only.de

DEALERS ONLY is the independent industry journal for resellers of infor-mation technology solutions (hardware components, monitors, printers, IT products, network technologies, consumer electronics, digital engineering and much more). DEALERS ONLY provides essential branch-specific expertise: permanent topical headings provide up-to-date information on sales promotion programs, trade news, training programs, market analysis, marketing, legal aspects, trade fairs, promotional events and of course on the latest innovations in the information technology sector, among other things. Our many years of industry publishing experience guarantee optimal transmission of information and a high level of res-ponse among resellers. DEALERS ONLY is published 27 times annually and is delivered to the specialized dealer for free.

## HALL 11.1 BUSINESS LOUNGE

#### POS-MAIL | MEDIAPARTNER

Country: Germany
Contact: Barbara Klomps
Tel: +49 210 220 27 31
Email: b.klomps@cat-verlag.de

Web: www.pos-mail.de



Founded in 2000 as Germany's first trade magazine focused on digital consumer technologies, PoS-MAIL is a leading publication for the consumer electronics and home appliances retailing trade in Germany. The monthly magazine covering the latest products, trends and market developments in consumer technologies is complemented by a daily news service at www.pos-mail.de and a weekly newsletter.

## HALL 11.1 · BOOTH 114A

#### RESELLERDIRECT - ARRANDIGITAL LLP | MEDIAPARTNER

Country: United Kingdom Contact: Zeno C Alberti

Tel: (DE) 02161 62194 80 - (UK) 01770 460020

Email: info@resellerdirect.de Web: https://www.resellerdirect.de

resellerdirect.de is a free ITC channel platform for channel sales that offers resellers fast, easy and effective information. The daily market overview with channel information from over 265 manufacturers and distributors is convincing more and more ICT resellers - around 25,000 recipients are already receiving our daily ResellerDirect newsletter. Due to the strict trade orientation, you can publish trade prices - access is restricted to registered ICT resellers with proof of trade.

## HALL 11.1 BUSINESS LOUNGE

#### TELECOM HANDEL | MEDIAPARTNER

Country: Germany Telecom Handel

Contact: Roland Bernhard

Email: bernhard@telecom-handel.de Web: www.telecom-handel.de

Telecom Handel reports fortnightly in the newspaper and daily on the website on a cutting-edge, hands-on and sales oriented basis about new products and business strategies in the fi eld of telecommunication devices and services. Telecom Handel mirrors the telco market and offers insights about all important topics to the point of branch related contents like home entertainment, mobile computing, IoT and smart home. Telecom Handel's target groups are the classical telco- and mobile phone retailers, system vendors and the corresponding departments in electronic entertainment and multimedia retailers, computer and office equipment retailers (qualified target group dispatch). Retailers will find in Telecom Handel exclusively investigated overviews on products and vendors. Furthermore, you will be provided with market reports, shopping guides, smartphone tests. Periodical readers' polls evaluate manu-facturers, telephone companies and distributors and do thus round up the range of information for the telco branch.

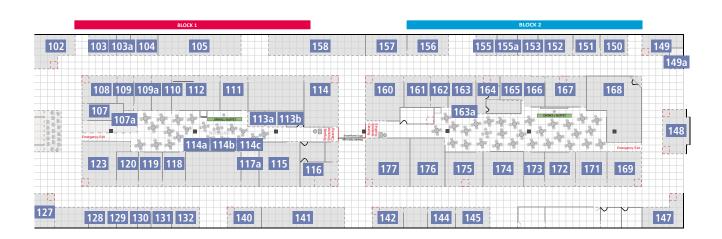
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Jan Nintemann
Owner and MD of
Global Fairs TT-Messe
Osnabrück, Germany

## SUSTAINABILITY FORUM FAIR ,ISP@IFA GLOBAL MARKETS' AND SMART GREEN MARKEPLACE AT STATION-BERLIN WITHIN THE SCOPE OF IFA (8 – 9 SEPT. 2019)

Dear marketers & product managers of consumer and TEC products, decision makers in the building industry, event managers, trade fair managers and organisers as well as representatives of specialist media

You/all of us, by the way we act, influence how friendly or how harmful our business is to the environment. It is a shocking revelation that our daily business is still going on as usual and how little we are aware of its impact on climate. Personally, I have been active in the TEC industries for more than 30 years - but never before have I experienced such a fundamental and principal questioning of my private and business actions as this year. Something has changed.

Of course nothing is more constant than change - this has always been my motto. But this year things are different. The "genie of climate change" is out of the bottle - for good. We are hit with full force upon realising that climate change is not an invention by "spoilsports of the free market" - climate change is real. Here and there it has already become perceptible - scientists say these are only harbingers of things yet to come. Not in 100 years - according to scientific forecasts, but rather as soon as in 10,20,30 years habitats will have been destroyed in many places on this planet. At present, we are already experiencing forest diebacks and extinction of species and insects on a large scale, and a huge number of forest fires out of control here in Europe, too. Even water shortage has become an issue - here in Germany as well. Keep in mind: these are all just harbingers. They remind us that soon we will have reached the point of no return, when global warming has become unstoppable.

Can we afford to continue doing "business as usual", putting the future of the next generation at risk? No - we cannot do that. We need to break new ground. If we don't, the young generation, to whom we are trying to sell our products, will turn away. They want a future, too. Success of products should depend on how climate-friendly their production has been - and how sustainable they are.

All of us need to think about sustainable and climatefriendly business and action as soon as possible - and all of us, everyone according to his own means, needs to adjust his or her business and action to a "green lifestyle" as soon as possible, both professionally and in private. This requires TRYING TO GAIN KNOWLEDGE: WHAT DOES SUS-TAINABLE BUSINESS ACTUALLY MEAN, this business that needs to leave its green niche and penetrate all areas of life everywhere on this planet - like water always seeping to a deeper spot?

#### SMARTBUILDING AGAINST GLOBAL WARMING

Trade fairs present the future - and this future can only be green and environmentally-friendly. Let's start at our own doorstep. Sustainability through digitalisation - new ways of life - smart buildings - climate-neutral trade fair halls with climate-neutral trade fair stands for exhibitors show-casing green products - which achieve the greatest economic success in the competition of the best green solutions - this is where we need to go. Knowledge of sustainability in a world of business and action at trade fairs presenting a smart and green future - this is the topic of the first sustainability conference fair organised by Global Fairs, with renowned experts from different relevant areas of expertise. Seats are limited at this sustainability conference with climate and environmental experts as well as decision makers from trade fair associations, commerce and industry.

So please register now to visit the conference and find the register link www.tt-messe.de. – their click at "ISP@IFA GLOBAL MARKETS.

In case of free seats, tickets will also be available directly at the clearing entrance of STATION-Berlin, Luckenwalder Str. 4-6.

Let's save our Planet – welcome to the Sustainability Conference!

Yours,
Jan Nintemann
GLOBAL FAIRS TT-MESSE
Organisator ISP@IFA Global Markets





# WELCOME

AT SUSTAINABILITY PARK











































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## **About company**

MOONCOM is electronic distributor with main office located in LATVIA, Riga. Company was founded in 2007 and in 2019 it is still growing rapidly.

## **Your Benefits**

- > Wide range of products
- > The next day delivery
- ➤ Physical stock offers
- ➤ Physical quality & quantity check
- ➤ Experienced multi-language team
- Responsibility

#### **Brands** we offer















NACHHALTIGKEITSPROJEKTE

ON WORLD'S LEADING TRADE FAIRS

8-9 Sept 2019

**STATION-Berlin** Tag 1: Sonntag 8. Sept 2019

CONFERENCES & SESSIONS

10 -17 Uhr

Smart Green Global Events, Business + Productions in The Changing Times Of Global Warming

z.B. auf der OEM/ODM – Area:



	<u>Themen</u>	<u>Referenten</u>	
10:30	Eröffnung, Position + Actionplan Fridays For Future     Philosophische Video-Botschaft: wie der Klimawandel uns zum Umdenken herausfordert	Jan Nintemann Dr. Phil. Christoph Quarch   Video-Botschaft (12 min. )	
11	• Wie viel Zeit haben wir noch? Status Quo und Dynamik des Weltklimas: Was müssen die Industrienationen und Schwellenländer jetzt tun?	Prof. Dr. Dieter Otten Klimaexperte - leitete 1988 die 2. Weltklimakonferenz	
11:30	• Diskussion	Prof. Dr. Dieter Otten Jan Nintemann	
12	<ul> <li>Wie nachhaltiges Wirtschaften und Handeln unsere Gesellschaft verändern wird.</li> <li>Die nachhaltige Kommune von morgen, Klimaschutz als Innovationsmotor.</li> </ul>	Joachim Schonowski Digital- Experte	
12:30	Klimafreundliche Messen durch SmartBuilding	Prof. DrIng. Birgit Wilkes, Head of Institute Building Telematics, TH Wildau	
PAUSE   Nachhaltiges Catering			
	PAUSE   Nachhaltiges Catering		
14	PAUSE   Nachhaltiges Catering     Nachhaltigkeit im Messewesen - Bestandsaufnahme und Ausblick	Jan Kalbfleisch, CEO FAMAB	
14 14:30	, , , , , , , , , , , , , , , , , , , ,	Jan Kalbfleisch, CEO FAMAB  Jan Kalbfleisch Jan Nintemann	
	Nachhaltigkeit im Messewesen - Bestandsaufnahme und Ausblick	Jan Kalbfleisch	
14:30	Nachhaltigkeit im Messewesen - Bestandsaufnahme und Ausblick     Die FAMAB Stiftung. Der Weg zum klimaneutralen Messebau - Diskussion	Jan Kalbfleisch Jan Nintemann Markus Piela, Geschäftsführer	
14:30 15	<ul> <li>Nachhaltigkeit im Messewesen - Bestandsaufnahme und Ausblick</li> <li>Die FAMAB Stiftung. Der Weg zum klimaneutralen Messebau - Diskussion</li> <li>Zertifizierte Drucke für Veranstaltungen aller Art – Best Practice-Beispiel</li> </ul>	Jan Kalbfleisch Jan Nintemann Markus Piela, Geschäftsführer Leinetal Medien GmbH Alexander Felsenberg, Chairman	

MODERATOREN: Jan Nintemann **Dimitria Nacos Anke Haas** 

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# MELCOME



NACHHALTIGKEITSPROJEKTE
ON WORLD'S LEADING TRADE FAIRS

8-9 Sept 2019

**STATION-Berlin** Tag 2: Montag **9. Sept 2019** 10 –17 Uhr

**CONFERENCES & SESSIONS** 

Smart Green Global Events, Business + Productions in The Changing Times Of Global Warming

z.B. auf der OEM/ODM – Area:

Referenten Themen · Smart City Berlin: Labor für urbane Lösungen. **Beate Albert** 10:30 Bereichsleiterin Smart Cities Berlin Partner für Wirtschaft und Technologie GmbH · Smart Uberground Metros für Smart Cities Prof. Dr. Dieter Otten 11 Vorsitzender des Aufsichtsrates - Sun Glider AG Günther Ohland, Vorstandsvorsitzender · SmartHome Initiative - intelligente Haus und Gebäudesteuerung: smarte Lösungen für 11:30 SmartHome Initiative Deutschland e.V. besseres Klima und mehr Komfort • Die Smart Biophilia Revolution: Nachhaltige Steigerung der Leistung und positive Mike Lange 12 Shareholder Z-Wave Europe and VP Aeotec Group Gesundheitseffekte in smarten Gebäuden Quiet Mark Award Programm: leise Technologien gegen akustische Poppy Szkiler, Founder & Managing Director 12:30 Quiet Mark Umweltverschmutzungen PAUSE | Nachhaltiges Catering Koyne/ Sperlich · Energieeffizienz 14 KNX Association Nils Bader, Geschäftsführer • Green Product Award: Plattform & Verteiler für grüne Produkte 14:30 White Lobster GmbH & Co. KG Konsumermarken - Werbung: Wie kommunizieren wir den Klimawandel? (der Weg zum Jan Nintemann 15 Umweltwording) - Diskussion 15:30 16

IFA CLOBAL MARKETS MODERATOREN: Jan Nintemann Dimitria Nacos Anke Haas

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## IFA GLOBAL MARKETS EXPERT TALKS —

## **OPPORTUNITIES IN SOURCING**

# PROGRAM

#### SUNDAY, 8 SEPTEMBER 10-17 h

#### 10:30-11:00 h

Global Fairs
Jan Nintemann
Dr. Phil. Christoph Quarch
Opening, position + action plan
Fridays for Future
Philosophical video message: How
climate change challenges us to rethink

#### 11:00-11:30 h

Prof. Dr. Dieter Otten
Climate expert - led the 2nd World
Climate Conference in 1988
Energy efficiency - Legislation and
requirements for household appliances in the EU

#### 11:30-12:00 h

Jan Nintemann Prof. Dr. Dieter Otten Discussion

#### 12:00-12:30 h

Joachim Schonowski Digital-Expert Smart City 5.0: Towards Smart Circular Sustainable Cities and Communities

The subject Smart City is often used in conjunction with climate change via enhanced efficiency. But initially it was more a hype on "smartness" and new business. Quite often, not the whole value chain, but only a portion is in focus. Digitization can provide means of efficiency but also requires lots of energy! We should quickly move ahead from technical and economical driven Smart Cities towards a future city which takes different guiding rails. It should include the participatory society and transform towards a Smart Circular, Sustainable City and Community 5.0

#### 12:30-13:00 h

Prof. Dr.-Ing. Birgit Wilkes, Head of Institute Building Telematics, Technical University Wildau

#### Parameters of smart exhibition halls

Fairs are presenting innovative and advanced items. The exhibition halls in which the fairs take place do not match the state of the art. Sustainability and energy efficiency is usually not be taken into account. This speech should give an introduction and overview about useful and smart technical solutions, that are already being applied in smart buildings. The main focus is on retrofitted existing buildings.

#### 14:00-14:30 h

Jan Kalbfleisch, CEO FAMAB

#### Sustainability in trade fairs – stocktaking and outlook

What is sustainability? Will "trade fairs" ever be sustainable? Where are the critical fields of action? Jan Kalbfleisch, FAMAB e.V. examines the subject of sustainability in trade fairs and provides an insight into the current situation. He takes a close look at the entire value chain, puts his finger on the "acupuncture points" of the system and uses good examples to show various possibilities and solutions.

#### 14:30-15:00 h

Jan Nintemann Jan Kalbfleisch Discussion

#### 15:00-15:30 h

Markus Piela

Executive director, Leinetal Medien Certified prints for events of all kinds – Best practice example

#### 15:30-16:00 h

Alexander Felsenberg, Chairman UN World Summit Award (WSA Germany)

#### WSA World Summit Award Germany: Digital Solution with an Impact

Digitization is changing everything, -one way or an other. The UN's Digital Impact Award collects the best digital solutions worldwide, by conducting local competitions, which help to identify the best solutions to achieve the UN's sustainability goals. The presentation will give an overview of the most interesting digital solutions from around the world to support the implementation of the sustainability goal.





## IFA GLOBAL MARKETS EXPERT TALKS —

## **OPPORTUNITIES IN SOURCING**

# PROGRAM

#### **MONDAY, 9 SEPTEMBER**

#### 10:30-11:00 h

**Beate Albert** 

Project manager Smart Cities, Berlin Partner für Wirtschaft und Technologie GmbH Smart City Berlin: laboratory for urban solutions.

#### 11:00-11:30 h

Prof. Dr. Dieter Otten
Climate expert – led the 2nd World
Climate Conference in 1988
Smart Uberground Metros for Smart
Cities

#### 11:30-12:00 h

Günther Ohland, CEO SmartHome Initiative Deutschland e.V. SmartHome Initiatve intelligent house and building control: smart solutions for a better climate and more comfort

#### 12:00-12:30 h

Mike Lange, Shareholder
Z-Wave Europe & VP Aeotec Group
The Smart Biophilia Revolution:
Sustainable improvement of performance and positive health effects in smart buildings

Smart technologies are already supporting sustainable energy savings in buildings. On the other hand, comprehensive smart designs and technologies could also improve the individual performance and create positive health effects of workers and residents in smart buildings. This speech will connect current scientific findings of "Biophilic Designs" with state-of-the-art technologies in Smart Homes and Smart Buildings.

#### 12:30-13:00 h

Poppy Szkiler,

Founder & Managing Director Quiet Mark The Quiet Mark Award Program:

silent technologies against acoustic pollution

Quiet Mark is associated with the UK Noise Abatement Society charitable foundation and has been leading the Quiet Revolution for the last seven years, engaging directly with both brands and consumers.

This dual role is essential to establish noise-reduction and acoustic design as key considerations in product development; and to educate consumers on the impact of noise, presenting a clear way to identify quieter options. Through its pioneering acoustic tests, Quiet Mark awards its distinctive Purple 'Q' Mark to products and services.

The presentation includes latest insights on how brands can respond to global health issues, why noise pollution is an ignored threat to society, why innovation in sound control is crucial to the booming move in urban development, dangers of everyday noise pollution to human health, human health effects over time from using products with reduced sound levels, importance of design and technological advances in sound reduction products

#### 14:00-14:30 h

Peter Sperlich KNX Professional Energy efficiency

#### 14:30-15:00 h

Executive director,
White Lobster GmbH & Co. KG
Green Product Award: The market
for green products

Design, innovation & sustainability have been the criteria of the international Green Product Award for the last 6 years. For the seventh edition manufacturers can apply until 10th of January 2020. Submissions from 40 countries, matchmaking events, exhibitions and two new

submissions from 40 countries, match-making events, exhibitions and two new award-spin-off project accompany the award. Nils Bader, initiator, introduces a project - an alternative exhibition concept called "Future Village". In addition, selected solutions and concepts of the Green Product Award from the last 6 years will be presented to show exhibitors and visitors ways in their sustainable trade fair planning.

#### 14:30-15:00 h

Jan Nintemann Global Fairs TT-Messe

Consumer Brand Advertising: How do we communicate climate change? (the way to environmental wording) – discussion





# THANKS TO OUR PROMOTION & MEDIA PARTNERS











## спасибо gracias 谢谢 THANK YOU

ありがとうございました MERCI DANKE धन्यवाद OBRIGA

DEAR CO-EXHIBITORS AND VISITORS, THANK YOU FOR PARTICIPATING AND NETWORKING DURING IFA 2019! SEE YOU ON OUR NEXT EVENT ...

#### IF YOU ARE INTERESTED IN

- a stand on ICP@ANGACOM or Center of SmartBuilding 2020
- a stand on Reseller Park, ISP@IFA 2020

#### PLEASE DON'T WAIT TO CONTACT US BECAUSE OF:

- preferred stand position
- early booking discount

### CONTACT NOW DURING THE IFA FAIR:

Serge Love | Mobile +49 157 8825 6749 Jan Nintemann | Mobile +49 160 213 46 60



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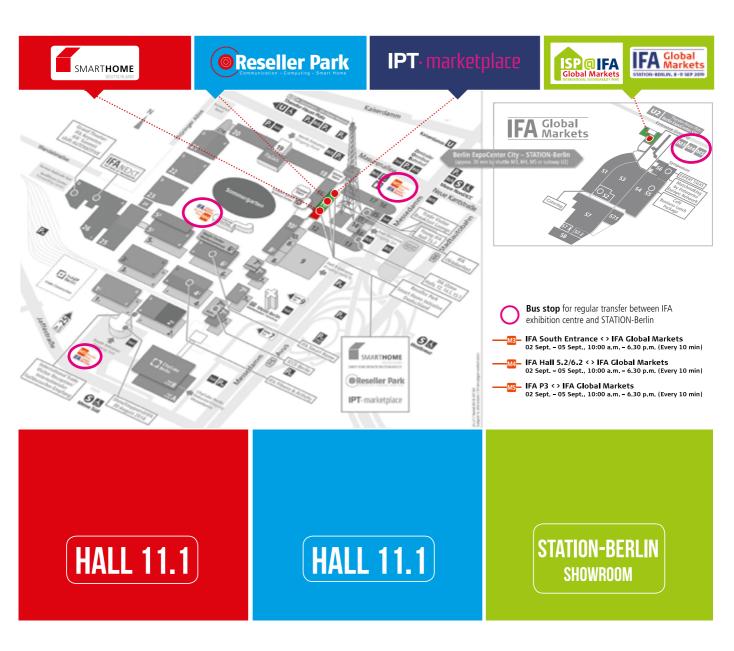
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